

MAYOR AND COUNCIL COMMUNICATION

DATE: March 19, 2024

TO: Mayor and Council

FROM: Mindy Teague, Planning and Zoning Director

THROUGH: Dr. Crystal Caldera, City Manager

SUBJECT: Presentation, Discussion and Possible Action to Consider Approving a Request by Burkett Media for Two Variances to Chapter 3 Building Regulations, Article 3.04 Signs, Section 3.04.012 Off-Premises Signs, (a) New Off-Premise Signs and Section 3.04.014 Prohibited Signs (12) Light Emitting Diode (LED) and Static Electronic Digital Display Signs. Both are Prohibited by Code, Located at 5902 Bandera Rd – M. Teague, Planning and Zoning Director

SPONSOR(S): N/A

PURPOSE & BACKGROUND

The applicant, Burkett Media, is requesting two variances to allow construction of an off-premise sign (billboard), to be located at 5902 Bandera Road. Off-premise signs are prohibited by Leon Valley City Code, Chapter 3 Building Regulations, Article 3.04 Signs, Section 3.04.012 Off-Premise Signs, (a) New Off-Premise Signs.

Prohibited Signs (12) Light emitting diode (LED) and static electronic digital display signs, except as allowed on-premises for freestanding, multitenant, window and door signs (only one per storefront) and government signs as regulated and defined in the article.

The proposed sign would be 14 feet by 48 feet, is electronic, and will be located over 500' from any other off-premise signs in this area. The sign site is accessible by a private driveway.

Burkett Media does have an approved sign permit issued by TxDot on 12/14/2023, permit #PMT-23-00646. They also have the landowner's authorization, being Highway 410 Shell, LLC.

FISCAL IMPACT

The granting of the variances may increase visitors and tax revenue to the city, as the owner intends to advertise the city on the sign.

RECOMMENDATION

At the discretion of the City Council.

APPROVED: _____ DISAPPROVED: _____

APPROVED WITH THE FOLLOWING AMENDMENTS:

ATTEST:

SAUNDRA PASSAILAIGUE, TRMC
City Secretary