#### PZ-2024-7

# Sign Variance Request 5902 Bandera Rd Construction of Digital Off-Premise Sign

Mindy Teague Planning & Zoning Director City Council Meeting March 19, 2024



# Summary

#### Question

 City Council is being asked to consider a request for two variances to the Sign Code to allow an off-premise electronic sign at 5902 Bandera Road

#### Options

- Recommended:
  - 1. Grant the variances
  - 2. Deny the variances
  - 3. Other

#### Declaration

At City Council discretion



### Purpose

- Burkett Media is requesting variances to LVCC, Chapter 3 Building Regulations, Article 3.04
  Signs, Section 3.04.012 Off-Premise Signs
- To erect an electronic off-premise sign (billboard) Section 3.04.014
- Sign would be 14 ft high by 48 ft wide
- To be located at 5902 Bandera Rd



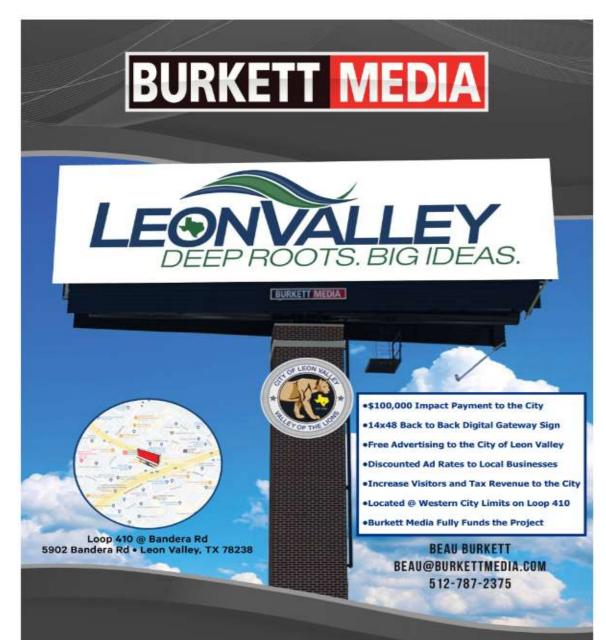
#### **Aerial View**

Site Plan: TXDOT - 5902 Bandera Rd (Loop 410 Read) Leon Valley, TX





# **Proposed Sign**



# **Fiscal Impact**

- All fees associated with this variance have been paid
- The sign may increase visitors and sales tax revenue, as the company will be advertising the City of Leon Valley on its sign

