

MAYOR AND COUNCIL COMMUNICATION

DATE: April 16, 2024

TO: Mayor and Council

FROM: Roque Salinas, Director of Economic Development

THROUGH: Dr. Crystal Caldera, City Manager

SUBJECT: Presentation and Discussion to Amend Article 3.04 of the Leon Valley Code of Ordinance- Sign Ordinance - R. Salinas, Director of Economic Development (1st read as Required by City Charter)

PURPOSE

The City Council adopted an Ordinance on December 21, 2021, which removed sign provisions from the sustainability overlay. This Ordinance would be an update to Article 3.04- Signs Under the Leon Valley Code of Ordinance. The changes include the removal of wind waver flags as a prohibited item, add a setback requirement for multitenant signs, and add regulations for the use of billboard signs at the intersection of Bandera Road and Interstate 410 as shown on the map.

FISCAL IMPACT

No Fiscal Impact

RECOMMENDATION

Council discretion.

APPROVED : _____ DISAPPROVED : _____

APPROVED WITH THE FOLLOWING AMENDMENTS:

ATTEST :

SAUNDRA PASSAILAIGUE, TRMC
City Secretary