

Application # _____



In-Kind Grant Application

6400 El Verde Road, Leon Valley, Texas 78238

PH: 210-684-1391 Ext: 231 Fax: 210-684-4476

☒ Community Center

☐ Conference Center

Please check all that apply:

☒ Non-Profit	☐ Religious	☐ Govt. Entity	☐ School	☐ Charitable	☐ Other (please specify):
--	------------------------------------	---------------------------------------	---------------------------------	-------------------------------------	--

Organization Information

Name: Project SMASH

Address: 6883 Bandera Rd, San Antonio, TX 78238

Contact Number: 210-201-2873 Email Address: info@projectsmash.org

Event Coordinator: Rudy Alba Cell Phone: 210-853-7869

Event Information

Date(s) of Event: MARCH Feb. 24, 2023 / MAR Feb. 24, 2023 Start Time: 6:00 PM End Time: 9:00 PM

Assembly Date: MAR Feb. 24, 2023 / MAR Feb. 24, 2023 Start Time: 2:00 PM End Time: 6:00 PM

Breakdown/Clean-up Date/Time: 9:10 PM-10:00 PM

Estimated Attendees: 250

Purpose of Event: Fundraiser for Project SMASH, promote K-pop Dance Team (KOSMIC), and spread awareness of K-pop.

Primary Audience: Teens, young adults (18-24 years old)

If event is a fundraiser, what will fundraising funds be used for?

Fundraising funds will be used for support Project SMASH outreach, scholarship, and community opportunity programs.

List all other sources of funding for this event such as admission fee, donations, grants, etc.:

Admission fee

Will your event allow the sale or consumption of alcohol? If yes, have you already obtained the proper state permits? Please attach copy of permits.
No. Sale or consumption of alcohol is prohibited.

What benefits will the City of Leon Valley receive from this event?
Through a successful event outcome, the City of Leon Valley will position itself as a destination for K-pop events and a leader in providing experiences for its residents. This event will show the city leadership's commitment to big ideas created by its long-time residents.

Describe the in-kind services that you are requesting such as security, facility usage, electrical, booth set-up, stage set-up, clean-up, transportation, barricades, etc.:
Security, community center building usage, electricity, water, booth set-up (table, chairs, and and pipe and drape), clean-up, projector access (for visual effects), stanchions (for crowd and access control), and internet access (check-in and guest internet).

Has this organization or project previously received in-kind City services? If yes, please provide the details, including the monetary value of the resources.

Yes, we received support through the City for ColoZeum (August 6, 2022). We received assistance for community center rental (\$850).

If this is a second or third request for assistance, please tell us what's new, improved, expanded, or innovative about this year's proposed project compared to previous applications.

This event will involve use of visual effects (projector access required) as attendees dance to K-pop (Korean Popular Music). Unlike the previous event (ColoZeum), vendors will be vetted for relevance to the genre.

Please describe your specific plans to market and promote the proposed project.

The event will be promoted through our social media channels (e.g. Facebook, Instagram, Twitter, etc.), print, and media via press releases. We will encourage SMASH Dance members and K-pop fan communities around Texas to attend the event. If assistance granted, all promotional graphics shall include the city of Leon Valley's logo as requested.

Please attach all other supporting documents and mail or hand-deliver to:

***City of Leon Valley, Special Events Coordinator: 6400 El Verde Rd. Leon Valley, Texas 78238**

Print Name: Rudy Alba

Signature: 

Date: 30 / Nov / 2022

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: FEB 11 2015

NUSMASH PROJECT
C/O LISA VALDES-ROMERO
6709 BANDERA RD
SAN ANTONIO, TX 78238

Employer Identification Number:
47-1888521
DLN:
17053336361014
Contact Person:
DIANE M ECKARD ID# 31394
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
October 6, 2014
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Director, Exempt Organizations

Letter 947



OGDEN UT 84201-0046

In reply refer to: 0423228364
Sep. 13, 2019 LTR 252C 0 R
47-1888521 000000 00
00007111
BODC: TE

PROJECT SMASH
6883 BANDERA RD
SAN ANTONIO TX 78238-1359

015480

Taxpayer Identification Number: 47-1888521

Dear Taxpayer:

Thank you for the inquiry dated July 09, 2019.

We have changed the name on your account as requested. The number shown above is valid for use on all tax documents.

If you need forms, schedules, or publications, you may get them by visiting the IRS website at www.irs.gov or by calling toll-free at 1-800-TAX-FORM (1-800-829-3676).

If you have any questions, please call us toll free at 1-877-829-5500.

If you prefer, you may write to us at the address shown at the top of the first page of this letter.

Whenever you write, please include this letter and, in the spaces below, give us your telephone number with the hours we can reach you. Also, you may want to keep a copy of this letter for your records.

Telephone Number () _____ Hours _____

Sincerely yours,

Joe I. Jacquez
Entity Department Manager

Enclosure(s):
Copy of this letter

Event Description

San Antonio Ultimate Random Dance Event: Boy Groups VS Girl Groups (Working Title)

The San Antonio Ultimate Random Dance Event helps K-pop dancers of all ages who want to participate in a public random dance game by reducing social isolation and increasing opportunities to express their creativity, connect with the wider community.

Each random dance game consists of a 30-minute medley of K-pop (Korean Pop) songs. Participants can choose to dance throughout the game or a segment. DJ Innaseoul will graciously provide the soundtrack of the 30-minute medley. This event will have 3 random games scheduled.

Visual effects are important for delivering a memorable K-pop random dance experience. Our event will use lighting and video projections as visual effects.

This event will be friendly to all age groups. Alcohol and drug consumption are prohibited. This will be strictly enforced with assistance from Leon Valley Police Department.

Through a successful event outcome, funds will be raised to support the Project SMASH's philanthropic programs, increase exposure the performance group - SMASH KOSMIC, and spread awareness of K-pop to a larger audience.

The City of Leon Valley will benefit from a successful outcome by positioning itself as a destination for K-pop events and a leader in providing experiences for its residents. This event will show the city leadership's commitment to big ideas created by its long-time residents.

Event Budget

Line	Item	Cost
01	Advertising/Promotions	\$150
02	Community Center, Cleanup Rate	\$200
03	Community Center, Deposit	\$250
04	Community Center Rental (In-Kind Grant)	\$700
05	Community Center, Security (8-hours @ \$27.50/hr)	\$220
06	Decor	\$300
07	DJ/Emcee Appearance Fee	\$350
08	Snacks and refreshments	\$120
09	Performer Giveaway	\$100
10	Videographer	\$250
Total		\$2,640

Note: In-Kind Assistance from the City of Leon Valley is mentioned in line 04. This value is obtained from the City's website on November 29, 2022.

Event Marketing Plan

The event will be promoted through SMASH Dance, Project SMASH, and other partner organization's social media channels (e.g. Facebook, Instagram, Twitter, etc.), print, and media via press releases. We will encourage SMASH Dance members and K-pop fan communities around Texas to attend the event. If assistance granted, all promotional graphics shall include the city of Leon Valley's logo as requested.

Tentative Schedule for Marketing Campaign

December 2022 (as soon as in-kind grant is approved)

- Announcement of event
- Call for volunteers, vendors, and performers
- Presale ticket promotion

January 2023

- Send out press releases to local media outlets (e.g., TV, radio stations, et al.)

February 2023

- Feb 7 – 18. Final push for ticket sales.
- Post event – Appreciation posts for all supporters (e.g., volunteers, sponsors, et al.)

In-Kind Grant Request: Project SMASH		Total Points Required for Affirmative Recommendation: 18				Max Points: 24
Event Date: March 24, 2022-2023						
Criteria	0	1	2	3	SCORING	
Does the request promote the City of Leon Valley?	Request does not promote the City of Leon Valley ☐	Request somewhat promotes the City of Leon Valley ☒	Request mostly promotes the City of Leon Valley ☐	Request is entirely about promoting the City of Leon Valley ☐	1	
Does the request encourage tourism and increase outside interests in local businesses in Leon Valley?	Request does not encourage tourism/increase outside interests ☐	Request somewhat encourages tourism/increase outside interests ☐	Request mostly encourages tourism/increase outside interests ☐	Request definitely encourages tourism/increase outside interests ☐	3	
Does the organization directly or indirectly promote economic development or support the City thru educational services or does it enhance City buildings, parks or similar facilities?	Organization does not promote, support or enhance the City of Leon Valley ☐	Organization somewhat promotes, supports or enhances the City of Leon Valley ☐	Organization mostly promotes, supports or enhances the City of Leon Valley ☒	Organization definitely promotes, supports or enhances the City of Leon Valley ☐	2	
PRIVATE ENTITY: Generates Additional Sales/Tax Revenues PUBLIC/NPO ENTITY: Provides needed social services for LV (please circle the type of entity and rate applicant according to the specific entity/sector)	Request does not meet criteria ☐	Request somewhat meets criteria ☐	Request mostly meets criteria ☒	Request definitely meets criteria ☐	3	
Does the event or organization allow the public to attend or participate with the community?	Event/Organization does not allow the public to attend or participate with the community ☐	Event/Organization somewhat allows the public to attend or participate with the community ☐	Event/Organization mostly allows the public to attend or participate with the community ☐	Event/Organization definitely allows the public to attend or participate with the community ☒	3	
Is the event a reasonable request of city resources?	Request is not a reasonable request of City resources at this time ☐	Request is a somewhat reasonable request of City resources ☐	Request is mostly a reasonable request of City resources ☒	Request is definitely a reasonable request of City resources ☐	2	
Does the request support the City Mission? "The City of Leon Valley will provide our community with a superior quality of life by balancing social equity, environmental stewardship and economic development to achieve sustainability".	Request does not support City mission ☐	Request somewhat supports City mission ☐	Request mostly supports City mission ☒	Request definitely supports City mission ☐	2	
Does the event help bridge communication and networks between the City of Leon Valley and other stakeholders?	Request does not support vision for collaborative stakeholder participation ☐	Request somewhat supports vision for collaborative stakeholder participation ☐	Request mostly supports vision for collaborative stakeholder participation ☒	Request definitely supports vision for collaborative stakeholder participation ☐	2	
					TOTAL	18

In-Kind Grant Request: Project Smash		Total Points Required for Affirmative Recommendation: 18				Max Points: 24
Event Date: 3/24/2023						
Criteria	0	1	2	3	SCORING	
Does the request promote the City of Leon Valley?	Request <i>does not</i> promote the City of Leon Valley ☐	Request <i>somewhat</i> promotes the City of Leon Valley ☐	Request <i>mostly</i> promotes the City of Leon Valley ☒	Request is <i>entirely</i> about promoting the City of Leon Valley ☐	2	
Does the request encourage tourism and increase outside interests in local businesses in Leon Valley?	Request <i>does not</i> encourage tourism/increase outside interests ☐	Request <i>somewhat</i> encourages tourism/increase outside interests ☐	Request <i>mostly</i> encourages tourism/increase outside interests ☒	Request <i>definitely</i> encourages tourism/increase outside interests ☐	3	
Does the organization directly or indirectly promote economic development or support the City thru educational services or does it enhance City buildings, parks or similar facilities?	Organization does <i>not</i> promote, support or enhance the City of Leon Valley ☐	Organization <i>somewhat</i> promotes, supports or enhances the City of Leon Valley ☐	Organization <i>mostly</i> promotes, supports or enhances the City of Leon Valley ☐	Organization <i>definitely</i> promotes, supports or enhances the City of Leon Valley ☒	1	
PRIVATE ENTITY: Generates Additional Sales/Tax Revenues PUBLIC/NPO ENTITY: Provides needed social services for LV (please circle the type of entity and rate applicant according to the specific entity/sector)	Request does <i>not</i> meet criteria ☐	Request <i>somewhat</i> meets criteria ☒	Request <i>mostly</i> meets criteria ☐	Request <i>definitely</i> meets criteria ☐	0	
Does the event or organization allow the public to attend or participate with the community?	Event/Organization does <i>not</i> allow the public to attend or participate with the community ☒	Event/Organization <i>somewhat</i> allows the public to attend or participates with the community ☐	Event/Organization <i>mostly</i> allows the public to attend or participates with the community ☐	Event/Organization <i>definitely</i> allows the public to attend or participates with the community ☐	3	
Is the event a reasonable request of city resources?	Request is <i>not</i> a reasonable request of City resources at this time ☐	Request is a <i>somewhat</i> reasonable request of City resources ☐	Request is <i>mostly</i> a reasonable request of City resources ☐	Request is <i>definitely</i> a reasonable request of City resources ☒	3	
Does the request support the City Mission? "The City of Leon Valley will provide our community with a superior quality of life by balancing social equity, environmental stewardship and economic development to achieve sustainability".	Request does <i>not</i> support City mission ☐	Request <i>somewhat</i> supports City mission ☐	Request <i>mostly</i> supports City mission ☐	Request <i>definitely</i> supports City mission ☒	3	
Does the event help bridge communication and networks between the City of Leon Valley and other stakeholders?	Request does <i>not</i> support vision for collaborative stakeholder participation ☐	Request <i>somewhat</i> supports vision for collaborative stakeholder participation ☐	Request <i>mostly</i> supports vision for collaborative stakeholder participation ☐	Request <i>definitely</i> supports vision for collaborative stakeholder participation ☒	3	
					TOTAL	18

In-Kind Grant Request: <u>Project Smash</u>		Total Points Required for Affirmative Recommendation: 18				Max Points: 24
Event Date: <u>March 24 2023</u>						
Criteria	0	1	2	3	SCORING	
Does the request promote the City of Leon Valley?	Request <i>does not</i> promote the City of Leon Valley ☐	Request <i>somewhat</i> promotes the City of Leon Valley ☒	Request <i>mostly</i> promotes the City of Leon Valley ☐	Request is <i>entirely</i> about promoting the City of Leon Valley ☐		
Does the request encourage tourism and increase outside interests in local businesses in Leon Valley?	Request <i>does not</i> encourage tourism/increase outside interests ☐	Request <i>somewhat</i> encourages tourism/increase outside interests ☐	Request <i>mostly</i> encourages tourism/increase outside interests ☐	Request <i>definitely</i> encourages tourism/increase outside interests ☒		
Does the organization directly or indirectly promote economic development or support the City thru educational services or does it enhance City buildings, parks or similar facilities?	Organization does <i>not</i> promote, support or enhance the City of Leon Valley ☐	Organization <i>somewhat</i> promotes, supports or enhances the City of Leon Valley ☐	Organization <i>mostly</i> promotes, supports or enhances the City of Leon Valley ☐	Organization <i>definitely</i> promotes, supports or enhances the City of Leon Valley ☒		
PRIVATE ENTITY: Generates Additional Sales/Tax Revenues PUBLIC/NPO ENTITY: Provides needed social services for LV (please circle the type of entity and rate applicant according to the specific entity/sector)	Request does <i>not</i> meet criteria ☐	Request <i>somewhat</i> meets criteria ☐	Request <i>mostly</i> meets criteria ☐	Request <i>definitely</i> meets criteria ☒		
Does the event or organization allow the public to attend or participate with the community?	Event/Organization does <i>not</i> allow the public to attend or participate with the community ☐	Event/Organization <i>somewhat</i> allows the public to attend or participates with the community ☐	Event/Organization <i>mostly</i> allows the public to attend or participates with the community ☐	Event/Organization <i>definitely</i> allows the public to attend or participates with the community ☒		
Is the event a reasonable request of city resources?	Request is <i>not</i> a reasonable request of City resources at this time ☐	Request is a <i>somewhat</i> reasonable request of City resources ☐	Request is <i>mostly</i> a reasonable request of City resources ☐	Request is <i>definitely</i> a reasonable request of City resources ☒		
Does the request support the City Mission? "The City of Leon Valley will provide our community with a superior quality of life by balancing social equity, environmental stewardship and economic development to achieve sustainability".	Request does <i>not</i> support City mission ☐	Request <i>somewhat</i> supports City mission ☐	Request <i>mostly</i> supports City mission ☒	Request <i>definitely</i> supports City mission ☐		
Does the event help bridge communication and networks between the City of Leon Valley and other stakeholders?	Request does <i>not</i> support vision for collaborative stakeholder participation ☐	Request <i>somewhat</i> supports vision for collaborative stakeholder participation ☐	Request <i>mostly</i> supports vision for collaborative stakeholder participation ☒	Request <i>definitely</i> supports vision for collaborative stakeholder participation ☐		
	☐	☐	☒	☐		
					TOTAL	19