Consider Approval of an Ordinance & a Budget Adjustment on behalf of the Earthwise Living Day Committee

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Summary

- Question
 - City Council is being asked to consider a budget adjustment in the amount of \$3,322.91 from the General Fund, to fund the purchase of Earthwise Living Day promotional items.
- Options
 - Recommended:
 - 1. Allow
 - Denial
 - Other



Purpose

 To consider approval of an Ordinance authorizing a budget adjustment in the amount of \$3,322.91, from the General Fund, to fund the purchase of supplies/merchandise for future Earthwise Living Day events.



Purpose / Background

- At the 2023 Earthwise Living Day event, the Committee collected \$4,150.00 from vendor booth rental fees and from sponsorships
- The expenses for the committee were \$3,527.09 which was used to purchase supplies for the event
- The Committee is requesting a budget adjustment to purchase supplies for next year's event



Fiscal Impact

- \$2,700 is placed in each fiscal year budget to fund the event
- The Committee solicits sponsorships and rents booths to contribute to the budget for promotional items and some of the event expenses

\$ 2,700.00
\$ 3,527.09
\$ -827.09
\$ 3,750.00
\$ 400.00
\$ -827.09
\$ 3,322.91

 Total of \$3,322.09 will be used to purchase items to give out during future Earthwise Living Day events and for promoting the event, if approved.





Social Equity – The Earthwise Living Day event gives the City Council another venue to educate the citizens on recycling, reusing, and reducing our carbon footprint, which benefits all citizens, by helping us live within the means of our planet

Economic Development- Promoting "greener" living is very popular at this time, and promoting this culture may entice new residents and businesses to locate in our City, increasing our sales and property taxes

Environmental Stewardship – Promoting recycling and teaching our citizens how to reduce their personal impact on the earth will save energy, reduce waste at landfills, preserve our resources, protect wildlife, and help our climate problems