

An aerial photograph of a large outdoor event, likely a 4th of July celebration. A massive American flag is being hoisted by a crane on the right side of the image. The flag is partially unfurled and extends high into the air. In the foreground, there is a large parking lot filled with cars and trucks. To the right, a fire truck is visible, and further back, a white trailer with a red and white logo is parked. The background shows a large crowd of people gathered on a grassy area, with some structures and trees visible. The overall scene is festive and busy.

# Presentation, Discussion, and Possible Action on Update of 2024 July 4<sup>th</sup> Celebration

City Council Meeting  
June 4, 2024  
Crystal Miranda  
Community Relations Director



# Purpose

- To present an update to the City Council for the City of Leon Valley's 4<sup>th</sup> of July Celebration



# Schedule

- Thursday, July 4, 2024
  - Leon Valley Historical Society Pioneer 5k Run – 7 a.m.
  - “Heroes of Independence: Honoring Our Military” Fourth of July Celebration
    - Vendor Set up begins at 2 p.m.
    - Parade begins at 7 p.m.
    - Welcome and National Anthem begins at 7:30\* p.m.
    - Finding Friday begins at 7:45\* p.m.
    - Fireworks begin at 9:45 p.m.
    - Finding Friday Finale 10:30\* p.m.



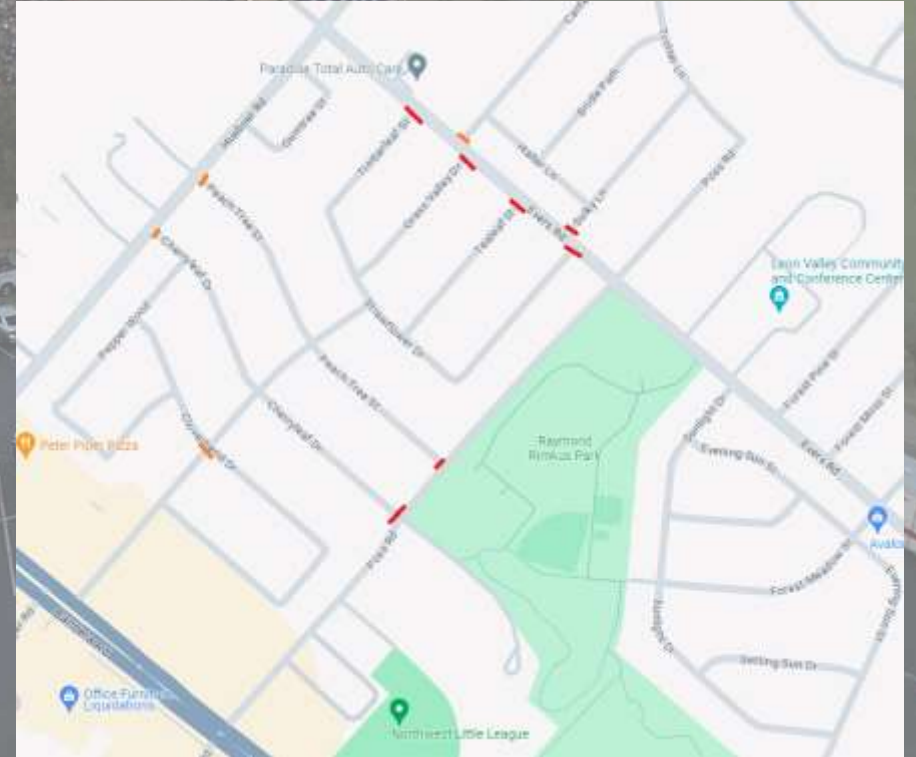
# Maps/Layout





# Road Closures

- **4<sup>th</sup> of July** - Beginning at 4:00 p.m. on Thursday, July 4th, Evers Road will be closed until the event ends. Streets closed during that time will include:
- Evers Road from Huebner to just before the **flood gate**,
- Timberleaf,
- Grass Valley,
- Strawflower
- Peachtree,
- Tealeaf,
- Larksong,
- Canterfield,
- Sulky, and Poss Road;
- Poss Road from Evers to the entrances to Cherryleaf and Peachtree. **All streets will reopen after the parade ends, EXCEPT FOR POSS ROAD.**
- **EVENT PARKING:** Event parking will be available at the Community and Conference Centers Parking Lot and Leon Valley Elementary; 7111 Huebner Road. Elegant Limousine will shuttle from 6:00 pm until 11:00 pm, from the Bandera Bowling Center & Leon Valley Elementary School to the Park.





# Updates

- Advertisement – Banners, Post Cards, Radio, etc.
- Sponsorship – Ongoing
- Participation – Ongoing
- Needs/Concerns
  - Security
  - Fencing
  - Weather



# Recommendation

- City Council Discretion