

MEMORANDUM

City Recorder's Office

TO: Mayor Jackola and City Council

FROM: Julie Fisher, City Recorder

ITEM TITLE: Department Report

| | | | Aug-25 | Jul-25 |
|-------------------------|--------------|------------------------|----------|----------|
| Community Engagement | Subscribers | Agenda Center | 609 | 640 |
| | | Alert Center | 1,179 | 1,200 |
| | | Bid Postings | 19 | 22 |
| | | Calendar | 205 | 215 |
| | | Job | 0 | 0 |
| | | News Flash | 3,579 | 9,370 |
| | | Notify Me | 0 | 0 |
| | Website | Total Users | 11,746 | 9,370 |
| | | Views | 30,156 | 26,059 |
| | | Top Four Searches | Home | Home |
| | | | Library | Library |
| | | | Calendar | Utility |
| | | | Utility | Payments |
| | | | Payments | Search |
| | Social Media | FB Followers | 4571 | 4,549 |
| | | New Followers | 18 | 11 |
| | | Post Reach | 7,544 | 9,637 |
| | YouTube | Council Video Views | 69 | 63 |
| | Submissions | Contact Us | 7 | 7 |
| Communication | Outreach | Press Releases | 9 | 5 |
| | | Public Meeting Notices | 3 | 6 |
| | | Social Media Posts* | 12 | 16 |
| Records | Legislative | Ordinances | 1 | 1 |
| | | Resolutions | 2 | 0 |
| | Applications | Committee | | |
| | | Applications | 0 | 0 |
| | | Liquor Licenses | 1 | 2 |
| | Retention | Record Destruction | 16 | 77 |
| | | Records added to | _ | |
| | | ORMS | 104 | 135 |
| | Requests | Public Records FOIA | 0 | 13 |

^{*}Top Three Posts: 2nd St Lane Closure, 2nd St Lane Closure, Crowfoot Rd Closure