



MEMORANDUM

City Recorder's Office

TO: Mayor Jackola and City Council
FROM: Julie Fisher, City Recorder
ITEM TITLE: Department Report

			Apr-2025	Mar-2025
Community Engagement	Subscribers	Agenda Center	628	642
		Alert Center	296	302
		Bid Postings	19	21
		Calendar	208	217
		Job	0	0
		News Flash	1464	1,497
		Notify Me	197	198
	Website	Total Users	9,958	12,280
		Views	25,908	27,913
		Top Four Searches	Home Library Payments Search	Home Payments Library Search
	Social Media	FB Followers	4,505	4,503
		New Followers	15	34
		Post Reach	57,470	*112,883
YouTube	Council Video Views	58	81	
Submissions	Contact Us	0	8	
Communication (Started Tracking Social Media Posting 03/24/2025)	Outreach	Press Releases	3	5
		Public Meeting Notices	8	4
		Social Media Posts	4	
Records	Legislative	Ordinances	0	0
		Resolutions	2	1
	Applications	Committee Applications	10	2
		Liquor Licenses	0	0
	Retention	Record Destruction	76	0
		Records added to ORMS	189	194
	Requests	Public Records FOIA	6	5

* Majority from Utility Fee Public Hearing