



MEMORANDUM

City Recorder's Office

TO: Mayor Jackola and City Council
FROM: Julie Fisher, City Recorder
ITEM TITLE: Department Report

			Jun-25	May-2025
Community Engagement	*Subscribers	Agenda Center	629	628
		Alert Center	1006	296
		Bid Postings	21	19
		Calendar	209	207
		Job	0	0
		News Flash	3662	1464
		Notify Me	0	198
	Website	Total Users	9,452	13,356
		Views	25,791	28,095
		Top Four Searches	Home Library Utility Payments Search	Home Library Calendar Payments
	Social Media	FB Followers	4,550	4,527
		New Followers	35	18
		Post Reach	*76260	13,515
	YouTube	Council Video Views	163	268
	Submissions	Contact Us	13	8
Communication	Outreach	Press Releases	6	2
		Public Meeting Notices	6	7
		Social Media Posts	14	10
Records	Legislative	Ordinances	2	1
		Resolutions	8	1
	Applications	Committee Applications	0	1
		Liquor Licenses	0	0
	Retention	Record Destruction	37	77
		Records added to ORMS	117	142
	Requests	Public Records FOIA	10	10

**Cleaning up subscription files to be sure subscribers are notified*

**Top Three Posts: PC Meeting Notice, Airport Rd Open for Strawberry Festival, City Council Public Hearing Notices*