



MEMORANDUM

City Recorder's Office

TO: Mayor Jackola and City Council
FROM: Julie Fisher, City Recorder
ITEM TITLE: Department Report

			July-2025	June 2025
Community Engagement	*Subscribers	Agenda Center	640	629
		Alert Center	1200	1006
		Bid Postings	22	21
		Calendar	215	209
		Job	0	0
		News Flash	3698	3662
		Notify Me	0	0
	Website	Total Users	9,370	9,452
		Views	26,059	25,791
		Top Four Searches	Home Library Utility Payments Search	Home Library Utility Payments Search
	Social Media	FB Followers	4,549	4,550
		New Followers	11	35
		Post Reach	9,637	*76,260
	YouTube	Council Video Views	63	163
	Submissions	Contact Us	7	13
Communication	Outreach	Press Releases	5	6
		Public Meeting Notices	6	6
		Social Media Posts	16	14
Records	Legislative	Ordinances	1	2
		Resolutions	0	8
	Applications	Committee Applications	0	0
		Liquor Licenses	2	0
	Retention	Record Destruction	77	37
		Records added to ORMS	135	117
	Requests	Public Records FOIA	13	10

**Cleaning up subscription files to be sure subscribers are notified*

**Top Three Posts: PC Meeting Notice, Airport Rd Open for Strawberry Festival, City Council Public Hearing Notices*