



# LAWRENCEVILLE

## GEORGIA

AGENDA REPORT  
MEETING: DOWNTOWN DEVELOPMENT AUTHORITY  
AGENDA CATEGORY: DOWNTOWN DEVELOPMENT AUTHORITY BUSINESS

**Item:** Retail Strategies

**Department:** Downtown Development Authority

**Date of Meeting:** Monday, March 18, 2024

**Fiscal Impact:** none

**Presented By:** Chairman Merritt and Barry Mock

**Action Requested:** Retail Strategies

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**Summary:** Retail Strategies

**Attachments:**

- Downtown Strategies
- Retail Academy