



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: REGULAR MEETING, JULY 22, 2024

AGENDA CATEGORY: CONSENT AGENDA

Item:	Design Management and Production Services on an Annual Contract
Department:	Community Relations / Finance
Date of Meeting:	Monday, July 22, 2024
Fiscal Impact:	\$150,000.00
Presented By:	Melissa Hardegree, Chief Communications Officer
Action Requested:	Approval to renew Design Management and Production Services on an Annual Contract with Luckie & Company, LLC (formerly Marbury Creative Group, LLC) in the amount of \$150,000.00.

Summary: This contract provides literature development, project management of major annual print/design projects, logo design and development, management of advertising schedules and advertising design in conjunction with Communications Staff, and online design services, including but not limited to web skins, microsite development, and other aspects of online design. This is the third of four renewal options. There is a 5% increase as stipulated in the contract.

Background: Requests for proposals were sent out in June of 2021 with Marbury Creative Group, LLC being scored the highest out of five submissions. The contract was awarded for \$90,000.00 with City Manager approval. The first renewal was approved for \$94,000.00 by the City Manager. The second renewal was approved by City Council for \$135,000.00.

Fiscal Impact: Amount not to exceed \$150,000.00. This project is funded by the Design Services Fund (1001570.523926).

Attachments/Exhibits:
Cost Tabulation