



# LAWRENCEVILLE

## GEORGIA

### AGENDA REPORT

MEETING: WORK SESSION, DECEMBER 10, 2025

AGENDA CATEGORY: GENERAL CITY BUSINESS

<b>Item:</b>	Tax Allocation District (TAD) Funding for the North DTL Project Presentation
<b>Department:</b>	Community & Economic Development
<b>Date of Meeting:</b>	Wednesday, December 10, 2025
<b>Fiscal Impact:</b>	\$0
<b>Presented By:</b>	Jasmine Jackson, Director, Community & Economic Development Geoff Koski, KB Advisory Group
<b>Action Requested:</b>	No action requested

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**Summary:** The Downtown Development Authority (DDA) has identified a priority project within the northern portion of the Downtown Lawrenceville Tax Allocation District (TAD). Geoff Koski, President of KB Advisory, will present to the City Council an in-depth overview of the Tax Allocation District (TAD) and its role in supporting the North DTL Project. His presentation will outline the project's vision, planned improvements, and anticipated economic and community impacts. Geoff will also review the current and projected funding within the TAD, and explain how the North DTL Project aligns with the TAD's guiding parameters and redevelopment goals.

As part of this briefing, the City is seeking Council approval to utilize TAD funds for the North DTL Project, ensuring the initiative is positioned for implementation within the established financial and planning framework for Downtown Lawrenceville.

**Attachments/Exhibits:**

- Lawrenceville TAD Council Presentation\_KB\_121025.pdf