



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: WORK SESSION, DECEMBER 10

AGENDA CATEGORY: GENERAL CITY BUSINESS

Item:	Tax Allocation District (TAD) Funding for the North DTL Project
Department:	Community & Economic Development
Date of Meeting:	Wednesday, December 10, 2025
Fiscal Impact:	\$1,500,000
Presented By:	Jasmine Jackson, Community & Economic Development Director
Action Requested:	Authorize a budget amendment to allocate up to \$1,500,000 in Tax Allocation District (TAD) funds for the North DTL Project, and authorize the execution of a reimbursement agreement between the City and the project developer – with the final contract to follow award, to be prepared by staff and submitted to the City Clerk for the City Attorney for review and approval prior to execution.

Summary: The Downtown Development Authority (DDA) has identified a priority project within the northern portion of the Downtown Lawrenceville Tax Allocation District (TAD). On Monday, November 17, 2025, the TAD Committee, consisting of (3) Gwinnett County representatives – Chairwoman Nicole Love Hendrickson, Chris Hayword, Assistant Director, Planning and Development, and Matthew Elder, Deputy Director, Planning & Development as well as (2) City Representatives, Barry Mock, Assistant City Manager, Community Development, and Jasmine Jackson, Director, Community and Economic Development, convened to review the proposed North Downtown Lawrenceville (DTL) Project. Lee Merritt, Chair of the DDA, provided an overview of the project, including the TAD boundaries, project site details, current funding allocations, and the proposed distribution of TAD funds. TAD funds will be used to support the development, and will be used towards demolition and infrastructure needed to support the overall project.

Following discussion, the TAD Committee voted unanimously to recommend approval of funding for the project.

A finalized North DTL development budget will be submitted to the DDA to determine the amount of TAD funds to be used towards this project. The amount will be up to, and will not exceed \$1.5M, all of which will come from the current TAD fund balance.

Fiscal Impact: An amount not to exceed **\$1,500,000** will be approved and available upon approval of this agenda item. The funds will be available in account 2701320-573010. This project will be funded through existing Tax Allocation District (TAD) funds.

Attachments/Exhibits:

North DTL TAD Committee Meeting Minutes – November 17