

LAWRENCEVILLE

Planning & Development

SPECIAL USE PERMIT

CASE NUMBER(S): SUP2025-00114

APPLICANT(S): PRECIOUS ASORO

PROPERTY OWNER(S): 3315 SUGARLOAF, LLC

LOCATION(S): 3315 SUGARLOAF PARKWAY

PARCEL IDENTIFICATION NUMBER(S): R5084 273

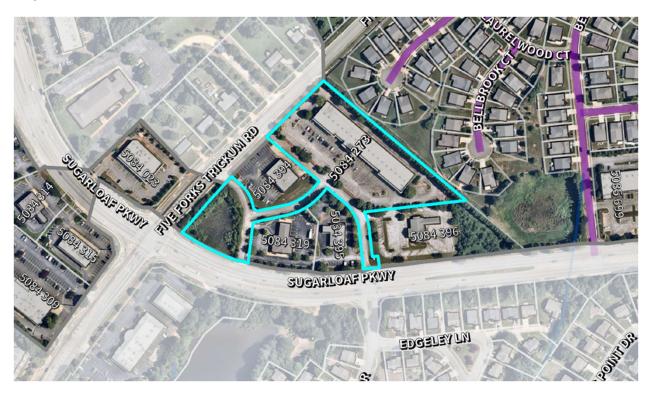
APPROXIMATE ACREAGE: 4.63 ACRES

CURRENT ZONING:BG (GENERAL BUSINESS DISTRICT)

PROPOSED DEVELOPMENT: SPECIAL EVENT FACILITY/BANQUET HALL

DEPARTMENT RECOMMENDATION: APPROVAL WITH CONDITIONS

VICINITY MAP



ZONING HISTORY

The subject property has been zoned BG (General Business District) since 2002, the earliest zoning record on file for the parcel. **SUP2023-00083** was approved on 12/13/2023, allowing a special events facility at the address. The Special Use Permit was conditioned with a two-year sunset, which expires December 2025, necessitating this SUP renewal (submitted 9/5/2025).

PROJECT SUMMARY

The applicant requests a Special Use Permit for 3315 Sugarloaf Parkway to allow for the continued operation of a Special Event Facility/Banquet Hall. The subject property is an approximately 4.63-acre parcel zoned BG (General Business District), located along the eastern right-of-way of Five Forks Trickum Road, near its intersection with Sugarloaf Parkway.

ZONING AND DEVELOPMENT STANDARDS

The property consists of a 29,099 square-foot one-story retail building, accessory driveways, and parking.

Article 1 Districts, Section 103.2 Use Table

Standard	Requirement	Proposal	Recommendation
Special Event Facility	Special Use Permit	Special Use Permit	Approval w/ Conditions

Article 2 Supplemental and Accessory Use Standards, Section 200.3, Subsection 200.3.73 Special Event Facility reads as follows:

- A. Such facilities shall be located on a principle arterial, major arterial, minor arterial, major collector street, or a state highway.
- B. During inclement weather, there shall be sufficient space to safely shelter quests.
- C. Adequate permanent restroom facilities shall be provided, which shall meet the minimum requirements of the Gwinnett County Environmental Health section and building code requirements.
- D. Adequate off-street parking facilities shall be provided on-site.
- E. Such facilities shall meet the Lawrenceville Code of Ordinance: Special Events Facilities.

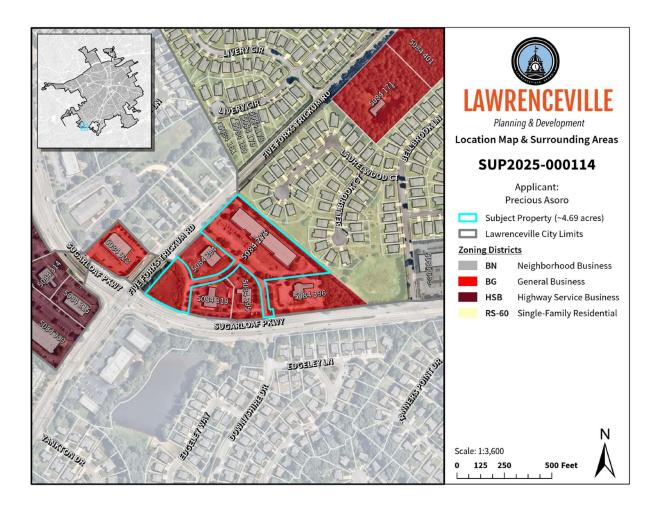
F. Alcohol sales and consumption on the premises of a special event facility outside the Downtown Entertainment District is prohibited in HSB and HM zoning district.

The applicant occupies Suite 15 of the Markets of Sugarloaf shopping center, a 2,886 square foot retail space. They are requesting a renewal for the Special Use Permit approved in December 2023 that allowed a Special Event Facility/Banquet Hall at this location (SUP2023-00083). Access to the property is provided via curbcuts extending from Sugarloaf Parkway and Five Forks-Trickum Road.

As proposed, the parking regulations require twenty-nine (29) parking spaces for this type and size of facility, however, the existing parking lot consists of 151 parking spaces, which exceeds the minimum requirements and adequately provides enough off-street parking. Additionally, all associated parking spaces are in front of the building.

The proposal satisfies the minimum requirement of the Supplemental and Accessory Use Standards (the Standards) requiring Special Event Facilities/Banquet Halls be located along a properly classified road, as well as providing adequate restroom facilities. Additionally, the Standards require compliance with the intent of the Code of Ordinance as it relates to Special Event Facilities/Banquet Halls. The adoption of the 2020 Zoning Ordinance allows Special Events Facilities/Banquet Halls to operate throughout the city limits in specific zoning classifications, which includes the BG zoning classification. However, if the applicant chooses to serve alcohol during events an Alcoholic Beverages License allowing the retail sales of alcoholic beverages for consumption shall be required.

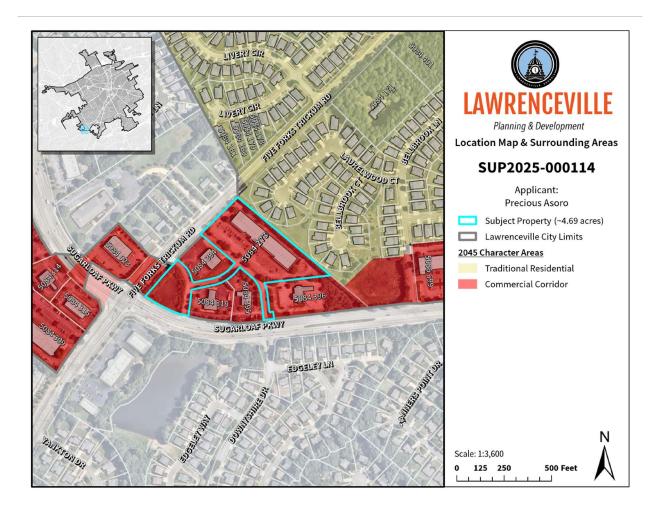
CITY OF LAWRENCEVILLE OFFICIAL ZONING MAP



SURROUNDING ZONING AND USE

The immediate surrounding area consists primarily of commercial/retail uses zoned BG (General Business District), with residential uses zoned RS-60 (Single Family Residential District) located to the north and northeast of the subject property (Courtyards at Sugarloaf subdivision). Furthermore, the property is adjacent to several properties in unincorporated Gwinnett County; there are single family houses zoned RS-75 (Single Family Residential District) on the western right-of-way of Five Forks-Trickum Road, a retail center zoned C1 (Neighborhood Business District) at the southeastern corner of Sugarloaf and Five Forks-Trickum Road, and a residential subdivision (Villages of Flowers Crossing) zoned RZT (Single Family Residential District) on the southern right-of-way of Sugarloaf Parkway. The mixture of zoning and uses in the immediate area further support the requested Special Use Permit.

LAWRENCEVILLE 2045 COMPREHENSIVE PLAN – FUTURE LAND USE PLAN MAP



2045 COMPREHENSIVE PLAN

The 2045 Comprehensive Plan and Future Development Map indicates the property lies within the Commercial Corridor character area, defined as such:

The commercial corridor character area corresponds to a major road corridor into the city. It is intended to accommodate large-scale commercial uses that serve the traveling public via automobiles. These uses include, but are not limited to, big box' retail stores, car dealerships, car washes, and large corporate offices. All such uses require careful site planning to ensure interconnectivity and compliance with applicable parking, lighting, landscaping, and signage standards. Commercial corridors are typically less pedestrian-oriented than neighborhood and community centers.

The proposed use may be appropriate for the Commercial Corridor character area.

STAFF RECOMMENDATION

As submitted, the proposal to renew the SUP for a Special Event Facility/Banquet Hall at this location is appropriate, as it is in a mixed-use area along Sugarloaf Parkway. It is located within the Commercial Corridor character area, which is appropriate for smaller-scale retail uses such as banquet halls. Furthermore, there is precedent for City Council approving (and renewing) such uses in similar zoning districts and there have been no Code Enforcement cases open regarding the use since the approval of the original Special Use Permit in December 2023.

Given the aforementioned factors, the Planning and Development Department recommends **APPROVAL WITH CONDITIONS** of this request.

CITY OF LAWRENCEVILLE DEPARTMENT COMMENTS:

ENGINEERING DEPARTMENT

No comment

PUBLIC WORKS

No comment

ELECTRIC DEPARTMENT

No comment

GAS DEPARTMENT

No comment

DAMAGE PREVENTION DEPARTMENT

No comment

CODE ENFORCEMENT

No comment

STREET AND SANITATION DEPARTMENT

No comment

STATE CODE 36-67-3 (FMR.) REVIEW STANDARDS:

 Whether a zoning proposal will permit a use that is suitable in view of the use and development of adjacent and nearby property;

In light of the mixture of uses and zoning in the immediate area, the requested Special Events Facility could be suitable for the area.

2. Whether a zoning proposal will adversely affect the existing use or usability of adjacent or nearby property;

With the recommended conditions, potential impacts on adjacent and nearby properties could be minimized.

3. Whether the property to be affected by a zoning proposal has a reasonable economic use as currently zoned;

The property has reasonable economic use as currently zoned.

4. Whether the zoning proposal will result in a use which will or could cause an excessive or burdensome use of existing streets, transportation facilities, utilities, or schools;

Impacts on public facilities would be anticipated in the form of traffic and utility demand; however, these impacts may be mitigated with appropriate conditions, site development requirements, and planning.

5. Whether the zoning proposal is in conformity with the policy and intent of the Comprehensive Plan;

Policies of the Commercial Corridor Character Area are intended to provide a center for a variety of retail activities. As such the proposed Special Use Permit allowing a Special Event Facility/Banquet Hall at this location could be consistent with the 2045 Comprehensive Plan.

6. Whether there are other existing or changing conditions affecting the use and development of the property, which give supporting grounds for either approval or disapproval of the zoning proposal;

In December 2023, SUP2023-00083 was approved for a Special Event Facility/Banquet Hall at this location. This Special Use Permit expires in December 2025 due to its two-year sunset clause. Since the original Special Use Permit, there have been no Code Enforcement cases opened at the location that are related to the use.

Additionally, SUP2024-00086 was renewed for the same Special Use in June 2024 at a location close both in physical distance and general character to the subject property.

PLANNING COMMISSION

RECOMMENDED CONDITIONS_11032025

SUP2025-00114

Approval of Special Use Permit for a Special Event Facility/Banquet Hall at the subject property, subject to the following enumerated conditions:

1. To restrict the Special Use Permit as follows:

- **A.** General Business uses, which may include a Special Event Facility/Banquet Hall as a special use allowing conferences, galas, weddings, and other similar events.
- **B.** No tents, canopies, temporary banners, streamers or roping decorated with flags, tinsel, or other similar material shall be displayed, hung, or strung on the site. No decorative balloons or hot-air balloons shall be displayed on the site. Yard and/or bandit signs, sign-twirlers or sign walkers shall be prohibited.
- **C.** Lighting shall be contained in cut-off type luminaries and shall be directed towards the property so as not to shine directly into adjacent properties or rights-of-way.
- **D.** Peddlers and/or any parking lot sales unrelated to the Special Use shall be prohibited.
- **E.** Outdoor storage shall be prohibited.
- **F.** Dumpsters shall be screened by solid masonry walls matching the building, with an opaque metal gate enclosure.
- **G.** The owner shall repaint or repair any graffiti or vandalism that occurs on the property within 72 hours.
- H. Alcohol may only be served at an indoor special events facility by a licensed caterer under the provisions set forth in the Code of the City of Lawrenceville, Georgia Chapter 4 Alcoholic Beverages or by the owner of the indoor special events facility in compliance with all applicable sections of

- the Code of the City of Lawrenceville, Georgia Chapter 4 Alcoholic Beverages.
- 1. Requires proper licenses for food service; must comply with all local, county, and state laws and regulations.

Edged Events LLC 3315 Sugarloaf Parkway Suite 15 Lawrenceville, GA 30044 Edgedevents@gmail.com 678-779-3630

To whom it may concern,

I am writing to express my intent to pursue a zoning change for the property located at 3315 Sugarloaf Parkway, Suite 15, Lawrenceville, GA 30044. I have a compelling vision for transforming this location into a vibrant event space business that will not only contribute to the economic growth of our community but also serve as a gathering place for our residents.

The proposed zoning change would involve reclassifying the current zoning designation from Community center to Event Space. This change aligns with the city's long-term development goals and supports the diversification of local businesses.

The development of this event space business aims to cater to a wide range of events, including weddings, corporate meetings, cultural gatherings, and community celebrations. Our vision includes:

- **Architectural Enhancements**: We have already renovated and upgraded the existing structure to create an inviting and aesthetically pleasing event space that complements the surrounding neighborhood.
- Ample Parking and Accessibility: Our location ensure sufficient on-site parking and ADA-compliant access to accommodate guests, making it convenient and inclusive for all.
- **Sound and Noise Control**: Have already Implemented in the facility soundproofing measures to minimize noise disturbances to nearby residents during events.
- Environmental Sustainability: Commitment to eco-friendly practices, such as energy-efficient lighting and waste reduction, to minimize the environmental impact.
- Economic Impact: The event space will create job opportunities, boost tourism, and generate tax revenue for the city.

To initiate this process, I am committed to working closely with the City Planning & Development Department and following all required procedures, including conducting

necessary environmental impact assessments and public hearings to gather feedback from the community.

I believe that this proposed zoning change and development will contribute positively to our city's growth and enhance our community's quality of life. I am eager to collaborate with the city and its residents to bring this project to fruition.

Thank you for your consideration of my letter of intent. I look forward to discussing this proposal further and working together to make our shared vision a reality. Please feel free to contact me at 678-779-3630 or Edgedevents@gmail.com to arrange a meeting at your earliest convenience.

Sincerely,

Eghosa Precious Asaro Edged Events LLC Owner 678-779-3630

DEED B: 56279 P: 00098

11/29/2018 01:23 PM Pgs: 2 Fees: \$12.00

TTax: \$0.00

Richard T. Alexander, Jr., Clerk of Superior Court

Gwinnett County, GA PT-61 #: 0672018032535

PLEASE RETURN TO: STELL, SMITH & MATTISON, P.C. P.O. BOX 644 WINDER, GEORGIA 30680 * JES, JR. /R18-7388

STATE OF GEORGIA

COUNTY OF BARROW

WARRANTY DEED

THIS INDENTURE, made this 27 day of 100%. , 2018, between HAI TANG LOR and JESSICA KOUCH, of the first part and 3315 SUGARLOAF, LLC, of the second part.

WITNESSETH: That the said parties of the first part, for and in consideration of the sum of Ten and No/100 (\$10.00) Dollars and other valuable considerations in hand paid, at and before the sealing and delivery of these presents, the receipt of which is hereby acknowledged, have granted, bargained, sold and conveyed, and by these presents does grant, bargain, sell and convey unto the said party of the second part, his successors and assigns, the following described property, to-wit:

See Attached Exhibit "A".

TO HAVE AND TO HOLD the said tract or parcel of land, with all and singular the rights, members and appurtenances thereof, to the same being, belonging, or in anywise appertaining, to the only proper use, benefit, and behoof of the said party of the second part, his successors and assigns, forever, in FEE SIMPLE.

AND THE SAID Grantor will warrant and forever defend the right and title to the above described property unto the said Grantee against the claims of all persons whomsoever.

IN WITNESS WHEREOF, the said party of the first part has hereunto set their hands and seals, the day and year first above written.

(SEAL)

Signed, sealed and delivered

in the presence of:

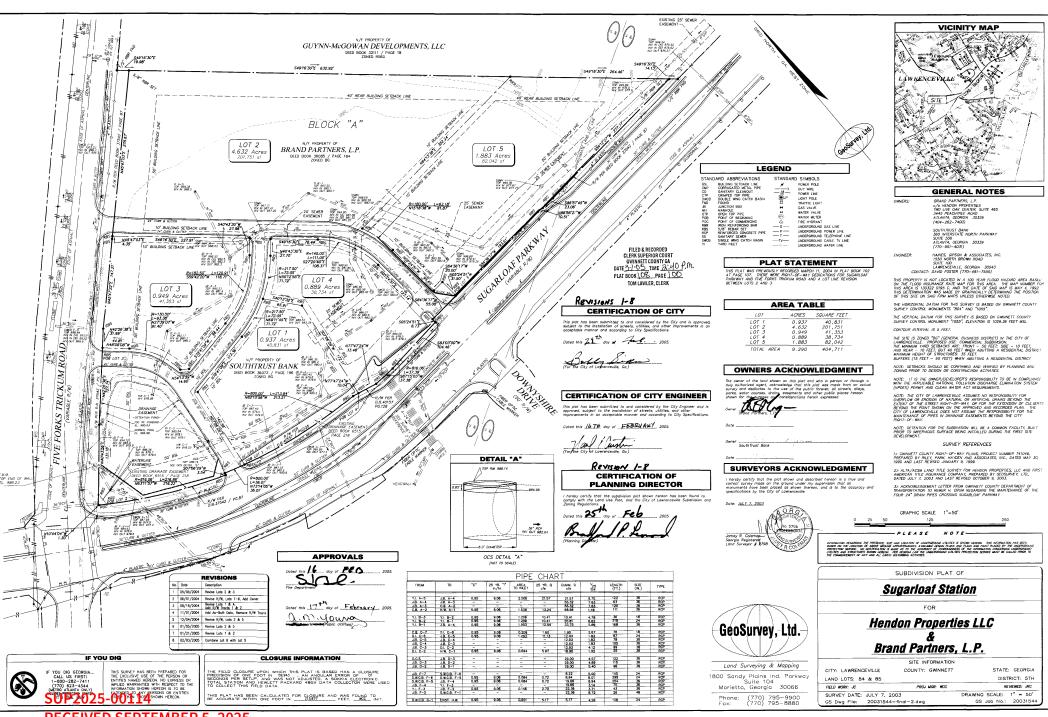
Notary Public, State of Georgia Date Executed: 11 27 18

My Commission Expires:

DEED B: 56279 P: 00099 11/29/2018 01:23 PM 18D021707 Page 2 of 2

EXHIBIT A LEGAL DESCRIPTION

ALL that tract or parcel of land, together with all improvements thereon, situate, lying and being in Land Lot 84 of the 5th District of Gwinnett County, Georgia and being known and designated as Lot 2 containing 4.632 acres, more or less, as shown per Subdivision Plat of Sugarloaf Station for Hendon Properties LLC & Brand Partners, L.P., prepared by GeoSurvey, Ltd., James R. Coleman, Georgia Registered Land Surveyor No. 2798, dated July 7, 2003, last revised February 3, 2005, recorded in Plat Book 108, page 100, in the Office of the Clerk of the Superior Court of Gwinnett County, Georgia and being incorporated herein by reference for a more particular description.





LAWRENCEVILLE

GEORGIA

SPECIAL USE PERMIT APPLICATION 3315 Sugarloaf LLC						
US	APPLICANT INFORMATION	PROPERTY OWNER INFORMATION*				
UP2025-00114	NAME: Precious Asoro	NAME: Jessica Kouch, Tang Lor				
	ADDRESS: 3315 Sugarloof PKWY Svite	ADDRESS: 528 Carl cedar Hill Rd				
.14	CITY: Lawrenceville	CITY: Winder				
	STATE: GA ZIP: 30044	STATE: GA ZIP: 30680				
	PHONE: 678.779-3630	PHONE: 678.516.3006				
	CONTACT PERSON: Precious Asoro PHONE: 678-729-3630					
	CONTACT'S E-MAIL: Eghosa edge	devents@gmail.com				
	* If multiple property owners, each owner must file an application form or attach a list, however only one fee. Multiple projects with one owner, must file separate applications, with separate fees.					
ZONING DISTRICT(S): BG ACREAGE: 4 Le						
	PARCEL NUMBER(S): 5084-273					
	ADDRESS OF PROPERTY: 3315 Sugar/Daf PKWY, Lawrenoville, GAZOO					
PROPOSED SPECIAL USE: EVEN + SPACE - REMANAL						
SIGNATURE OF APPLICANT DATE SIGNATURE OF OWNER DATE 2025						
	TYPED OR PRINTED NAME TYPED NAME TYPED OR PRINTED NAME TYPED					
NOTARY PUBLIC DATE NOTARY PUBLIC DATE NOTARY PUBLIC DATE DATE DATE NOTARY PUBLIC DATE DATE DATE DATE DATE DATE DATE DATE						
	GWINNTO GOUNT y ton St • PO Box 2200 • Lawrenceville, Georgia 30046-220 POLITZO, 2028 My Comm. Expires Sept. 8, 2028 770.963.2414 • www.lawrencevillega.org					



DISCLOSURE OF CAMPAIGN CONTRIBUTIONS

Have you, within the two years immediately preceding the filing of this application, made campaign contributions aggregating \$250.00 or more to the Mayor of the City of Lawrenceville, a member of the City Council, or to a member of the Planning Commission of the City of Lawrenceville? NO Y/N

If the answer is yes, please complete the following section:

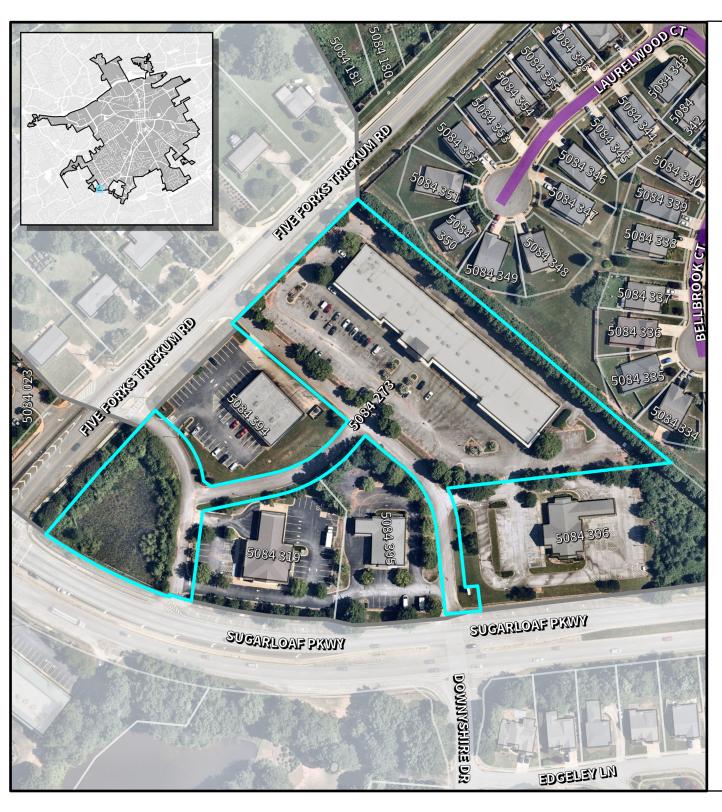
NAME OF GOVERNMENT OFFICIAL	CONTRIBUTIONS (List all which aggregate to \$250 or more)	DATE CONTRIBUTION WAS MADE (Within last two years)

Have you, within the two years immediately preceding the filing of this application, made gifts having in the aggregate a value of \$250.00 or more to the Mayor of the City of Lawrenceville, a member of the City Council, or to a member of the Planning Commission of the City of Lawrenceville? NO Y/N

If the answer is yes, please complete the following section:

NAME OF GOVERNMENT OFFICIAL	CONTRIBUTIONS (List all which aggregate to \$250 or more)	DATE CONTRIBUTION WAS MADE (Within last two years)

Attach additional sheets if necessary to disclose or describe all contributions/gifts.





Location Map & Surrounding Areas

SUP2025-000114

Applicant: Precious Asoro

Subject Property (~4.69 acres)

Lawrenceville City Limits

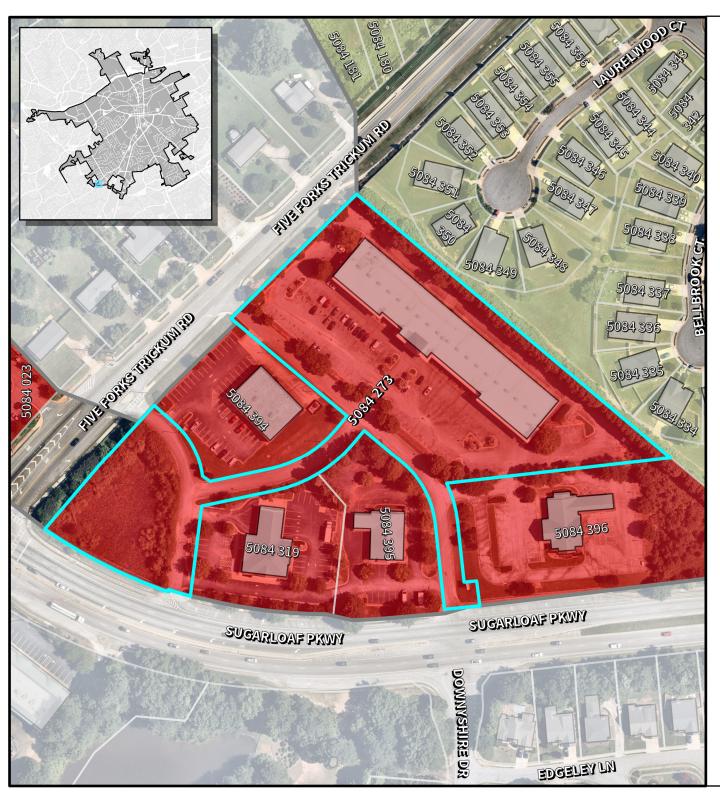
City Maintained Streets

County/State Maintained Streets

Scale: 1:1,800

0 62.5 125 250 Feet







Location Map & Surrounding Areas

SUP2025-000114

Applicant: Precious Asoro

Subject Property (~4.69 acres)

Lawrenceville City Limits

Zoning Districts

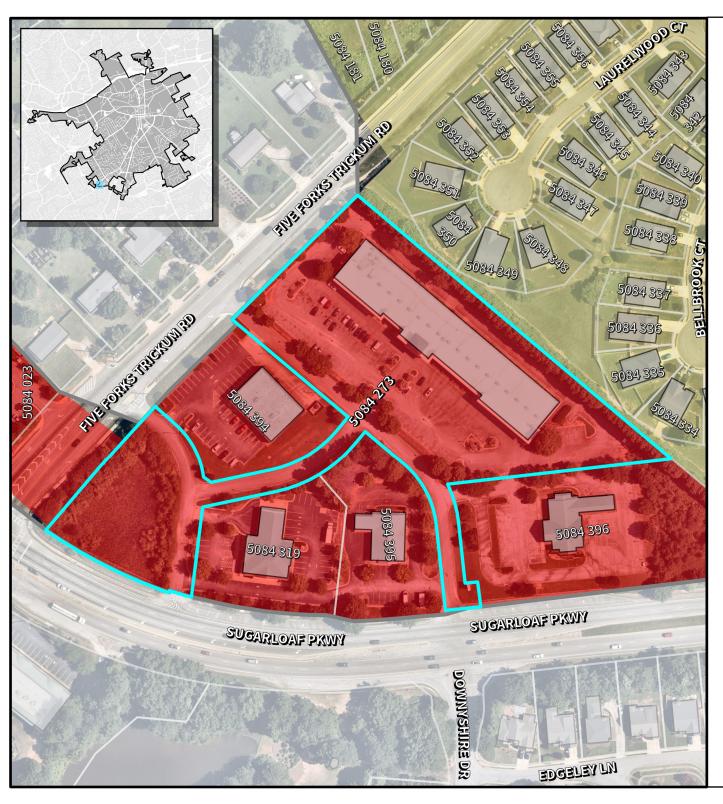
BG General Business

RS-60 Single-Family Residential

Scale: 1:1,800

0 62.5 125 250 Feet







Location Map & Surrounding Areas

SUP2025-000114

Applicant: Precious Asoro

- Subject Property (~4.69 acres)
- Lawrenceville City Limits

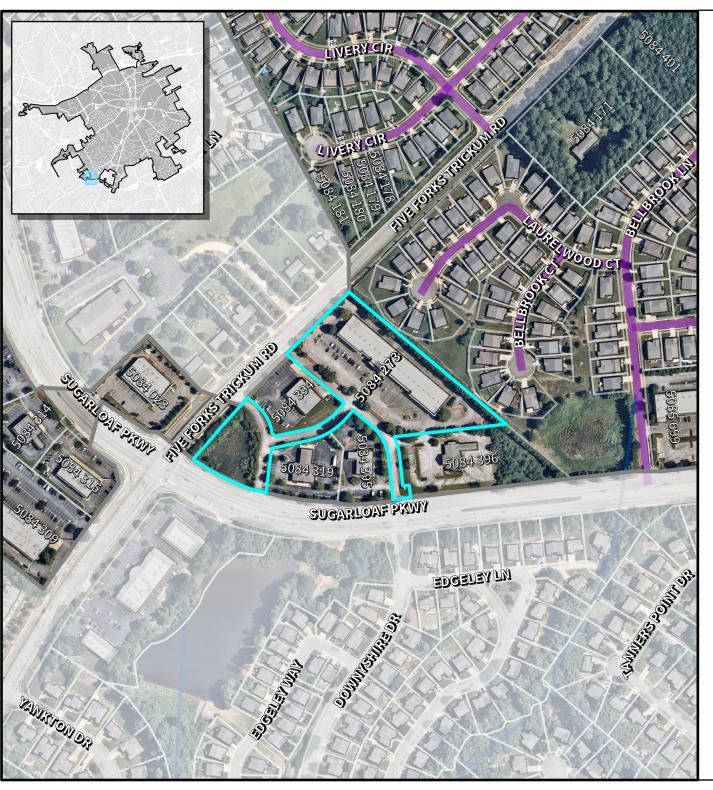
2045 Character Areas

- Traditional Residential
- Commercial Corridor

Scale: 1:1,800

0 62.5 125 250 Feet







Location Map & Surrounding Areas

SUP2025-000114

Applicant: Precious Asoro

Subject Property (~4.69 acres)

Lawrenceville City Limits

Streams

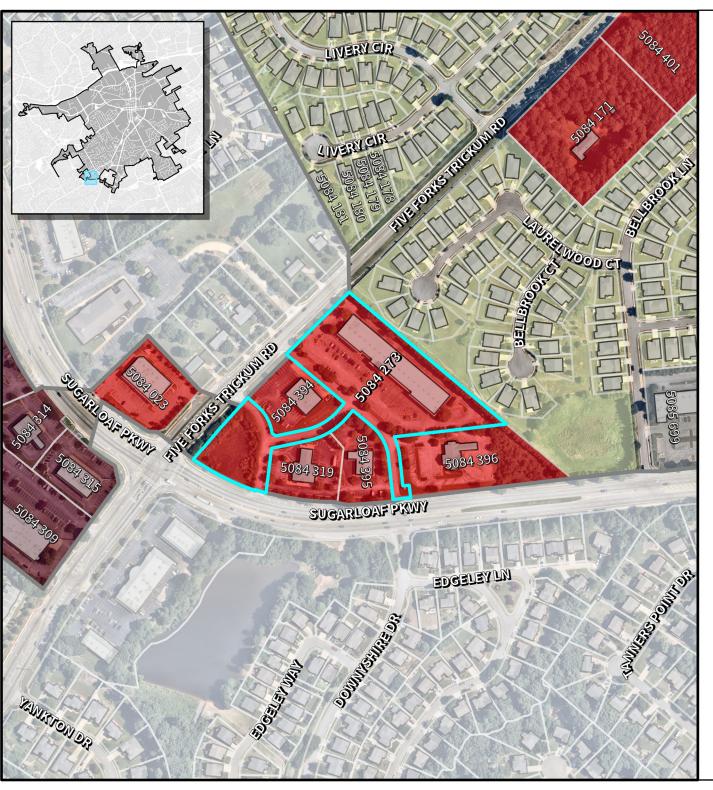
City Maintained Streets

County/State Maintained Streets

Scale: 1:3,600

0 125 250 500 Feet







Location Map & Surrounding Areas

SUP2025-000114

Applicant: Precious Asoro

Subject Property (~4.69 acres)

Lawrenceville City Limits

Zoning Districts

BN Neighborhood Business

BG General Business

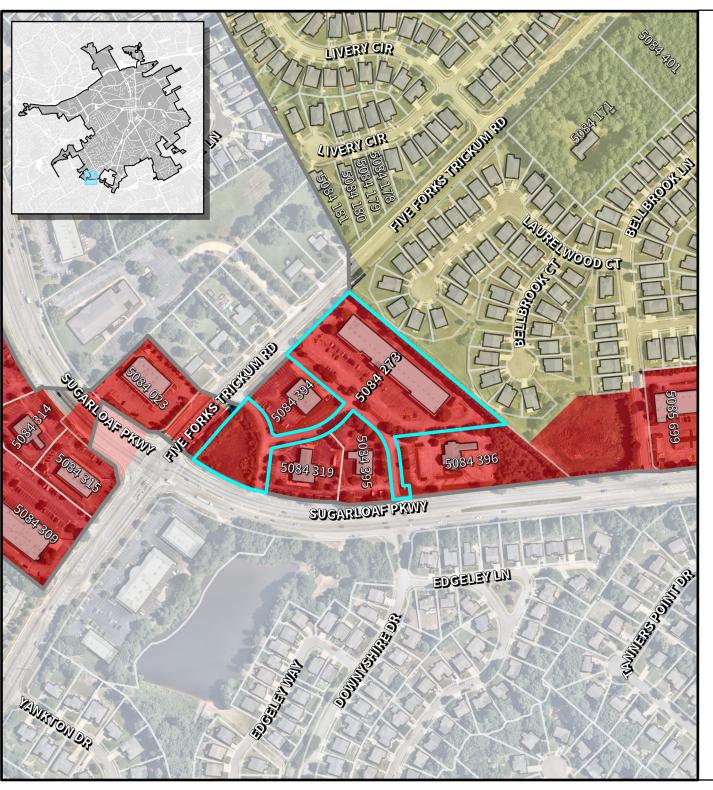
HSB Highway Service Business

RS-60 Single-Family Residential

Scale: 1:3,600

0 125 250 500 Feet







Location Map & Surrounding Areas

SUP2025-000114

Applicant: Precious Asoro

Subject Property (~4.69 acres)

Lawrenceville City Limits

2045 Character Areas

Traditional Residential

Commercial Corridor

Scale: 1:3,600

0 125 250 500 Feet

