



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: REGULAR MEETING, JANUARY 22, 2024

AGENDA CATEGORY: CONSENT AGENDA

Item:	2024 Event Entertainment Consultant Contract
Department:	Community and Economic Development
Date of Meeting:	Monday, January 22, 2024
Fiscal Impact:	Not to exceed \$180,000
Presented By:	Jasmine Billings, Community & Economic Development Director
Action Requested:	Approve the 2024 Event Entertainment Consultant Contract for the Community & Economic Development Department and authorize the Mayor to execute the contract upon review and approval of the City Attorney.

Summary: The Community & Economic Development Department is seeking the consideration to approve the Event Entertainment Consultant Contract. Events such as Summer Concerts, Prelude to the Fourth, Cultura, and Harvest Festival require additional assistance when booking live entertainment such as tribute bands and national acts for city-sanctioned events. BrioLIVE is a consultant group that has served cities in the southern region assisting with booking talent to best promote and highlight community events. BrioLIVE provides thorough quality service, has a point of contact for all scheduled events, and continues to diversify entertainment as organized by the Community & Economic Development Department. City staff (Community & Economic Development Department, Risk Manager, Legal, and BrioLIVE) have reviewed the contract to ensure that all risks were accounted for and were in continuous conversations with BrioLIVE as the contract was crafted.

Attachment:
2024 Brio LIVE Entertainment Consultant Contract