

**LEADSONLINE ORDER FORM: POWERPLUS**  
**CUSTOMER: CITY OF LAWRENCEVILLE                      UNIT: POLICE DEPARTMENT**  
**ORDER FORM NO.: Q-5001-2**

**1. SERVICE.**

LeadsOnline PowerPlus Investigation System Service for Law Enforcement Agency users (**Service**).

Customer represents that it is a law enforcement agency or governing body of a law enforcement agency, an entity duly authorized by municipal, state county or federal government to enforce laws or investigate crimes, and the Eligible Users are employed by Customer in the Unit listed at the top of this Order Form.

**2. PURPOSE.**

**Law Enforcement Use:** Exclusively for the official law enforcement agency duties of Customer's Unit; information retrieved from the Service is for the exclusive use of Eligible Users with the exception of disclosure necessary to investigate and prosecute crimes within the jurisdiction of and investigated by Customer's Unit.

**3. DEFINITIONS.**

**Audit Records** means records audit records retained for administrative, legal, audit, or other operational purposes. Audit Records are protected from modification, deletion and unauthorized access and are retained for a minimum of one (1) year.

**Deconfliction Data** means the subset of data provided to be made aware of activity by another Law Enforcement Official or Law Enforcement Customer regarding a matching person, person of interest, phone number, device identifier, item of property, location, vehicle or other data element to facilitate the benefits of coordinated investigative efforts by Law Enforcement Officials.

**Law Enforcement Official** means a person employed by and authorized by a Law Enforcement Customer to, in their official duties, access or submit data according to the terms of this agreement.

**Reporting Business** means any entity that records Transaction Data regarding the receipt or other disposition of merchandise or materials and reports such Transaction Data for access by Law Enforcement Officials according to official request, statutory requirement or otherwise.

**Repository Data** means data and any other information LeadsOnline has received from entities other than the Customer.

**Transaction Data** means information provided by Reporting Businesses and Law Enforcement Agencies about transactions, including, but not limited to, the transaction number, make, model, property description, serial number, name, address, identification number, telephone number, date of birth and any images recorded during the course of a transaction according to official request, statutory requirement or otherwise.

**Analysis Files** means records electronically submitted by a Customer to the Service for automated analysis. Analysis Files include but are not limited to unstructured images, video, audio or text submitted, and data related to communications or movements of devices, vehicles and other entities, reference data for identifying locations including cell site lists, landmarks, and locations related to crimes. Analysis Files are Customer Property.

**4. SERVICE RECIPIENT AND ELIGIBLE USERS.**

**Service Recipient:** An unlimited number of authorized personnel of City of Lawrenceville in its Police Department, each with a unique login (**Eligible Users**).

- Eligible User logins may not be shared and individuals who are not Eligible Users may not access the Service.
- During initial onboarding, Customer may provide LeadsOnline with the names and email addresses of Eligible Users.

**5. TERM, SERVICE PERIODS AND SUBSCRIPTION FEES.**

**Order Term:** This Order Form will become effective as of the Effective Date and remain in effect through the Service Period listed below (**Initial Term**) and any renewal Service Periods or until termination by LeadsOnline or Customer as described below. The Effective Date shall be defined as the date of the last signature below.

**Renewals:** Neither party is obligated to renew this Order Form. Prior to the expiration of the Initial Term or any renewal term, the parties may renew this Order Form for an additional one-year term by LeadsOnline's submission of a valid invoice to

Customer for the renewal Service Period at then-current pricing and Customer's payment of such invoice within thirty (30) days of renewal.

SERVICE PERIOD	DUE DATE	AMOUNT
December 1, 2023 through November 30, 2028	Due on or before December 1, 2023	<b>\$44,720</b>

**6. SERVICE DESCRIPTION.**

CAPABILITY	DESCRIPTION
<b>PowerPlus Nationwide Search</b>	Nationwide search access through pawn shop, secondhand store and scrap metal recycler transactions. Unlimited accounts/searches for your personnel working your cases. Continuous saved searches alert investigators to persons or property after. Results include images of property, sellers, vehicles, thumbprints, etc. as reported. Robust identity resolution to spot suspect activity when identifiers are incorrect or out of date. Possible associates report to identify other leads in cases. Advanced property identification to overcome incomplete descriptions and missing information. Daily Stats (hits and statistics for each user).
<b>Nationwide Inter-Agency Deconfliction System</b>	Benefit from coordinated investigative efforts through pointers to the records of other Law Enforcement Agencies when users match on persons, property, devices, vehicles, and other entities.
<b>Phone Forensic Extraction Search</b>	Upload files from device extraction tools (i.e., Cellebrite, XRY, Oxygen) to find identify and link activity of suspects.
<b>NCIC Stolen Property Notification</b>	Automated alerts on property including guns, articles and vehicles from your cases found within and outside of your jurisdiction.
<b>Person / Property Notification</b>	Automatic alerts on suspects, wanted persons and stolen property from your agency's lists.
<b>Compliance Management</b>	Free online reporting system for all pawn/secondhand stores. Easy reporting for businesses. Compatible with point-of-sale systems. Property hold management system. Message Inbox for alerts and communication to and from businesses in your jurisdiction. Unlimited technical support for reporting businesses.
<b>OfferUp &amp; eBay Marketplace Access</b>	Identify persons in your cases when evidence is found in online listings.
<b>Unlimited Support</b>	Updates, training and support for Customer personnel and businesses.
<b>CompStat Mapping System</b>	Visualize suspect activity within and outside your jurisdiction.
<b>LeadsOnline Toolbox</b>	Automated search warrant generation, automated phone lookups, repository of training materials, video tutorials, templates, resources, software, process guides, carrier and network specifications, contacts, subject matter assistance and other content relevant to criminal investigations.
<b>Statement Analyzer</b>	Identify inconsistencies and opportunities for follow-up in statements.
<b>Citizen Property Inventory System</b>	Community engagement for improved reporting in property crimes.

**7. ONBOARDING, TRAINING AND TECHNICAL SUPPORT.**

- Eligible Users register for a user account at [www.leadsonline.com](http://www.leadsonline.com); Customer may provide lists of Eligible Users for expedited processing.
- LeadsOnline Support will activate Eligible Users and provide training via in-app instructions, videos and live support.
- Technical support services for non-critical issues, training and general assistance are provided to end-users in the form of unlimited email and/or telephone support, Monday through Friday 7:00 AM – 5:30 PM CST via toll-free at (800) 311-2656 or [support@leadsonline.com](mailto:support@leadsonline.com).

**8. MISC.**

This Order Form is attached to and incorporated into the Agency Agreement between **Customer** and **LeadsOnline** dated December 1, 2022 (**Agreement**). This Order Form is governed by the terms of the Agreement between the parties. All terms not defined in this Order Form have the meanings ascribed to such terms in the Agreement. This Order Form and the Agreement constitute the entire agreement between the parties, and supersede all prior or contemporaneous negotiations, agreements, and representations, whether oral or written, related to this subject matter. No modification or waiver of any term of this Order Form is effective unless both parties sign an amendment to this Order Form. LeadsOnline may include a purchase order number on Customer’s invoice solely for Customer’s internal payment and record keeping processes, but any terms within any purchase order in response to a quote, order form or invoice will not modify or enlarge the obligations or liabilities of either party even if the parties sign it.

LeadsOnline LLC (LeadsOnline)	City of Lawrenceville Police Department (Customer)
Signature:	Signature:
Printed Name: Alexander Finley	Printed Name:
Title: CEO	Title:
Date:	Date:
Address: 6900 Dallas Parkway, Suite 825 Plano, TX 75024-4200	Address: 20 South Clayton Street Lawrenceville, GA 30045