



DTL Interactive Sculpture Proposal

This proposal brings Downtown Lawrenceville's branding to life with a large-scale interactive "DTL" letter sculpture at the Lawrenceville Lawn.

Inspired by the city's identity and sense of community, this interactive public sculpture is designed to serve as a visually striking landmark that encourages public interaction, gathering, and photo opportunities for years to come.

The sculpture is intended to become an iconic visual anchor for the Lawrenceville Lawn, creating an interactive destination for residents, visitors, and events.



DTL Proposal

- This sculpture will draw directly from the “DTL” logo, translating the city’s identity into a bold three-dimensional landmark that reinforces Downtown Lawrenceville’s visual presence and community identity
- Final colors, finishes and supporting design elements will be developed collaboratively with the City of Lawrenceville to ensure alignment with the city’s branding and visual identity
- Colors of “ DTL” sculpture are focusing on the primary color palette within the City of Lawrenceville branding
- Designed for long-term outdoor durability and public interaction, the sculpture will feature a powder-coated finish suitable for high-traffic public environments



DTL Sculptural Letters | Materials, Construction & Maintenance

- **Construction:** Large-scale, interactive “DTL” **sculptural letters** fabricated from mild steel sheet metal, ranging from 14-gauge to ½-inch thickness.
- **Internal Structure:** Hollow letters with 1-inch square steel tubing and reinforced steel gussets for structural integrity and public safety.
- **Scale:** Each letter is approximately **7 ft. high × 3.5 ft. long × 2–3 ft. deep**, with final dimensions and footprint confirmed through site review and engineering.
- **Finish:** Custom City-selected colors with a **professionally applied powder-coated finish** designed for long-term outdoor durability.
- **Longevity:** Anticipated lifespan of **25–30+ years** with routine maintenance. UV-stable powder coating will help minimize fading and discoloration.
- **Engineering & Installation:** Structural engineering and foundation plans will be provided. The artist will oversee on-site installation in coordination with the City.
- **Maintenance:** Minimal ongoing maintenance anticipated, primarily **routine cleaning and periodic inspection** of the exterior finish.

Example: Previous Letter Sculpture – “Reflections”

- Approx. 5 ft scale public installation located at Two Bridges Park in Dunwoody, Georgia
- Fabricated and installed by the artist in coordination with Dunwoody’s Parks and Recreation team
- Designed for long-term public interaction and outdoor durability
- This previous public installation demonstrates proven experience in designing, fabricating and installing durable interactive sculptures intended for long-term public engagement.
- As a Georgia-based sculptor specializing in large-scale interactive public art, my goal is to create work that strengthens community through approachable, durable and visually engaging design



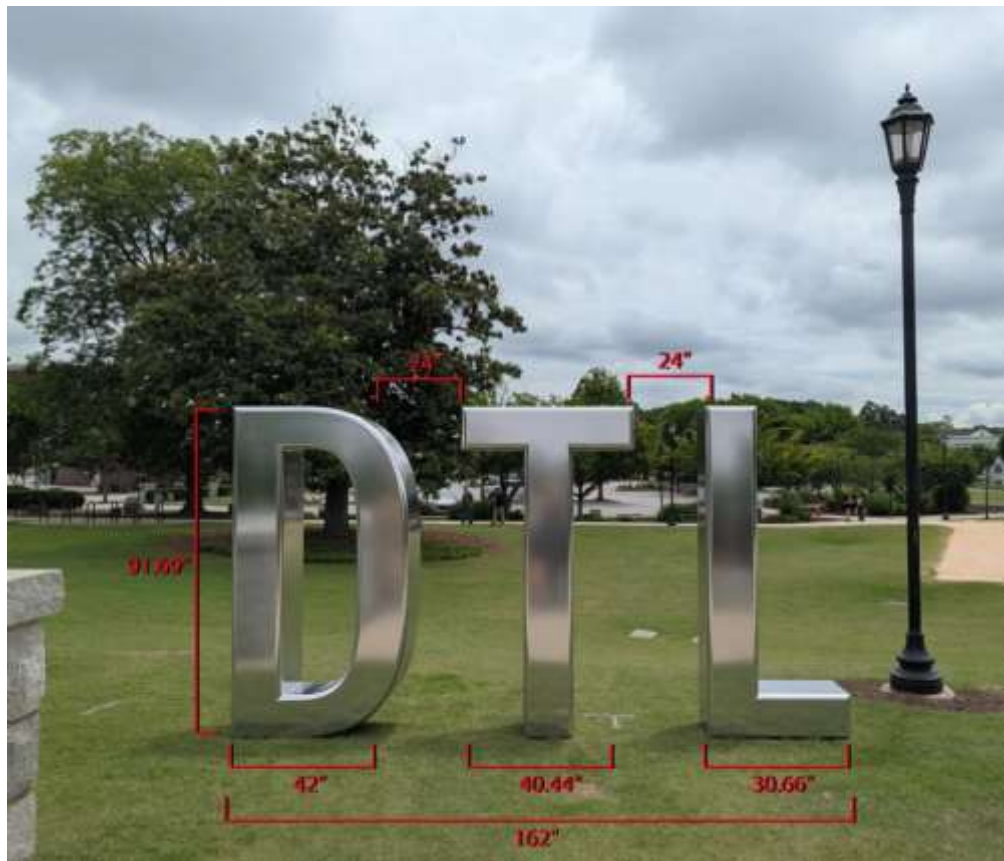


Image of internal framing of letter prior to “skin” attached to sculpture



Image of footings with materials prior to welding

Proposed Location: Lawrenceville Lawn





Questions