

Fiscal Year 2025
Attachment D
Council Priorities

CITY STRATEGIC PRIORITIES

- Encourage and Support Local Business
- Encourage High-Quality Housing
- Enhance Mobility
- Enhance Public Safety
- Ensure Responsive, Efficient, and Transparent Operations
- Foster Development (including Community Development)
- Infuse and Embrace the Arts

FY 2024 OBJECTIVES

- Expand and Improve walkability throughout the City
 - Sidewalk connections, new multi-purpose trails, biking pedestrian safety projects
 - *Addresses “Enhance Mobility” and Enhance Safety*
- Become a GMA Certified DEI City
 - Capture work in the City to become GMA DEI certified as well as look for new opportunities to expand cultural competency in the City
 - *Addresses “Ensure Responsive, Efficient, and Transparent Operation” and “Foster Community Development”*
- Engage Community to improve Citizen Involvement and Partnerships
 - Good neighbor program for Code Enforcement, recycling campaign with citizens, Student Police Academy, ReCAST initiatives, events, and community arts
 - *Addresses “Foster Community Development” and “Infuse and Embrace the Arts”*
- Enhance Assistance with Homelessness and Mental Health
 - FIRST Transitional Housing project, police co-responder program
 - *Addresses “Enhance Public Safety” and “Foster Community Development”*
- Encourage redevelopment and infill development with an emphasis on safe, livable, and balanced housing
 - *Addresses “Foster Community Development” and “Encourage High-Quality Housing”*
- Encourage small business success
 - Staff reorganization to include a new economic development position, small business forums/expos, incentives for new business in strategic locations
 - *Addresses “Encourages and Supports local businesses”*