



LAWRENCEVILLE

GEORGIA

AGENDA REPORT

MEETING: WORK SESSION, SEPTEMBER 3, 2025

AGENDA CATEGORY: GENERAL CITY BUSINESS

Item:	Honest Alley Implementation Approach
Department:	Planning and Development
Date of Meeting:	Wednesday, September 3, 2025
Fiscal Impact:	TBD
Presented By:	Helen Balch, Deputy Director of Planning and Development
Action Requested:	Provide opinion on Implementation Approach

Summary: The **Reimagine Honest Alley** study provides a clear path for transforming the alleyway into a vibrant, connected public space that enhances downtown Lawrenceville's identity, economy, and sense of place. The implementation approach outlines the steps necessary to move the vision from concept to reality through phased improvements, partnerships, and investment strategies. Now, the City Council needs to decide which approach to take to execute the project.

Attachments/Exhibits:

- PD_Honest Alley Discussion_09032025.pptx