



Reimagining Honest Alley LCI Study Update



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Today's Agenda

- Livable Centers Initiative Background
- General Project Update
- Preferred Design Concept
- Next Steps






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**DOWNTOWN
MASTER PLAN**



LIVABLE CENTERS INITIATIVE (LCI)
5-YEAR UPDATE

ADOPTED OCTOBER 2021

POND KB ADVISORY GROUP Hammett 



VISION STATEMENT

The Lawrenceville Downtown Master Plan Update vision provides a framework for the plan and informs the planning principles, which will create a cohesive blueprint for next steps in downtown's expansion. The vision can be summarized by the following statement:

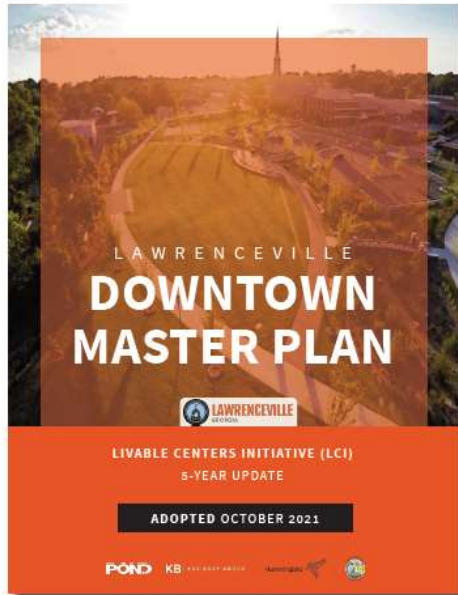
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Centrally located within Gwinnett County, Downtown Lawrenceville will intentionally grow as an **inclusive, vibrant, connected, and walkable district** for residents, workers, and visitors reflecting the County's rich diversity.

Nationally recognized for its transformative arts and culture efforts, Downtown Lawrenceville offers dynamic community events, unique shopping and restaurants, gathering spaces, top ranked educational institutions, and high-quality housing choices, distinguishing it as a **model city center within metro Atlanta.**



DOWNTOWN MASTER PLAN





Recommendation Map





BP.4 Alley Network Extension as a Pedestrian Route as well as a Placemaking Feature





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Create a public space that contributes to the activity and vibrancy of Downtown Lawrenceville



2023 LCI Study Grant Recipients

Note: Specific grant allocations are subject to change based on adjustments made by the LCI sponsor.

Atlanta Airport Community Improvement Districts

Grant Amount: \$160,000

The **Northwest Clayton LCI Update** aims to improve quality of life and economic opportunity in northwest Clayton County, near I-285 and Hartsfield-Jackson Atlanta International Airport. The study will review the area's growth since the last LCI plan adoption in 2011 and outline a comprehensive vision for equitable future growth and development to include improving access to affordable housing, employment, recreational spaces, and transit-oriented development around planned MARTA BRT stations.

City of Fairburn

Grant Amount: \$200,000

The **Education Campus Expansion & Community Connectivity Study** will leverage the Fairburn LCI Downtown Master Plan to transform the city's Education Campus, which consists of Georgia Military College and Brenau University South Campus. The study seeks to turn the area into the primary gateway into the city's downtown, improve connectivity between the campus and downtown Fairburn's amenities, and incorporate smart technology and creative placemaking along the Highway 29 Overlay District.

City of Lawrenceville

Grant Amount: \$80,000

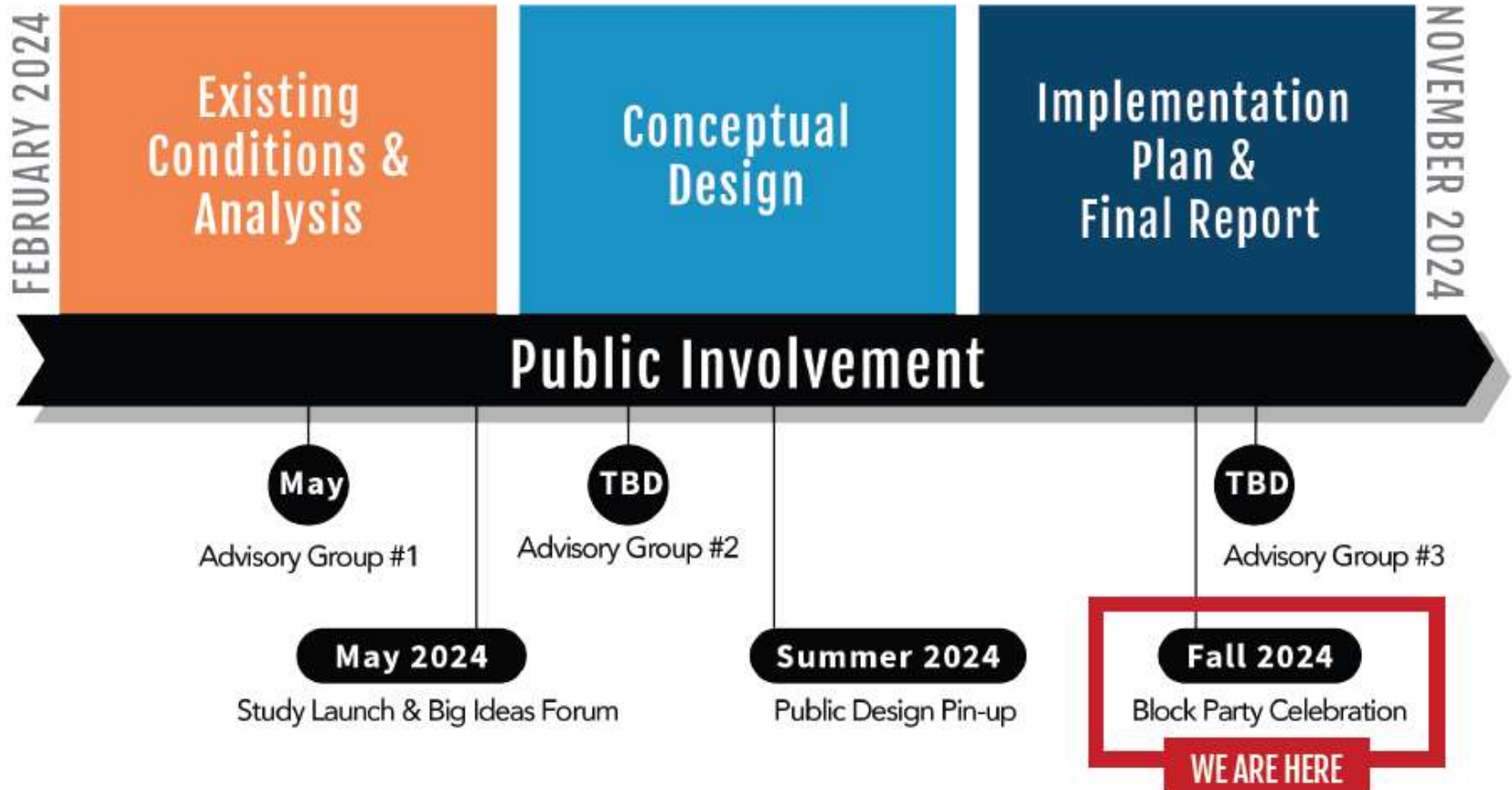
The **Honest Alley Activation Project** aims to determine the feasibility and benefits of improving Honest Alley in Lawrenceville to be pedestrian friendly and include placemaking features. By making the area more welcoming to residents and visitors, the project will spur economic development for properties in the alleyway while also increasing community connectivity within Lawrenceville's downtown.



Funding

- Activation Study: \$80,000 by ARC's LCI and \$20,000 by the City of Lawrenceville
- Implementation through Capital Improvement Project: \$1,000,000.00







ENGAGEMENT PROCESS

- 5/7/24 Advisory Group Meeting #1
Project Kickoff
- 5/17/24 Business & Property Owner Outreach
- 5/17/24 Pop-up #1: Live in the DTL
Big Ideas Forum
- 7/30/24 Advisory Group Meeting #2
Preview of Design Concepts
- 8/9/24 Pop-up #2: National Night Out
Present Design Concepts & Preference Survey
- 9/27/24 Pop-up #3: CULTURA: Fiesta Latina
Present Preferred Concept
- 10/28/24 Advisory Group Meeting #3
Present Preferred Concept & Implementation



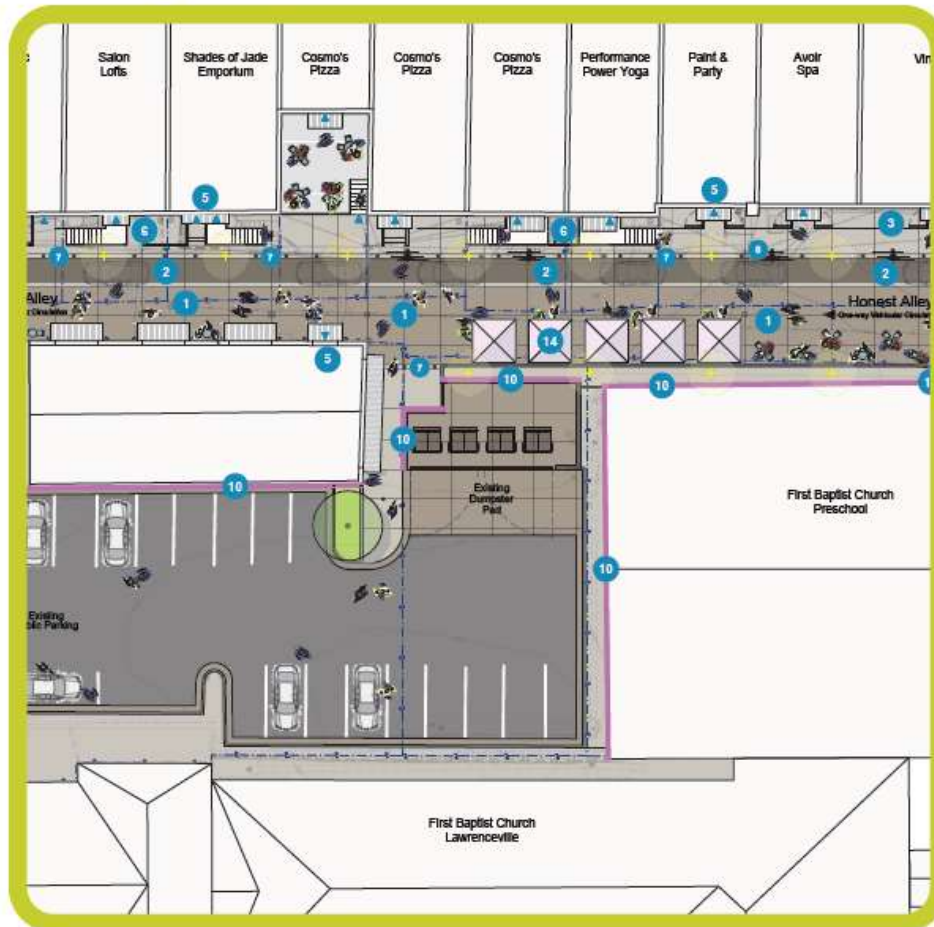


PROJECT GOALS

1. Balance service functions with public access and activation
2. Adjacent businesses will embrace at different times
3. Beyond safety: make it feel inviting (a place to be discovered)
4. Connect with surrounding streets
5. An excellent place for public art
6. Make it look good!

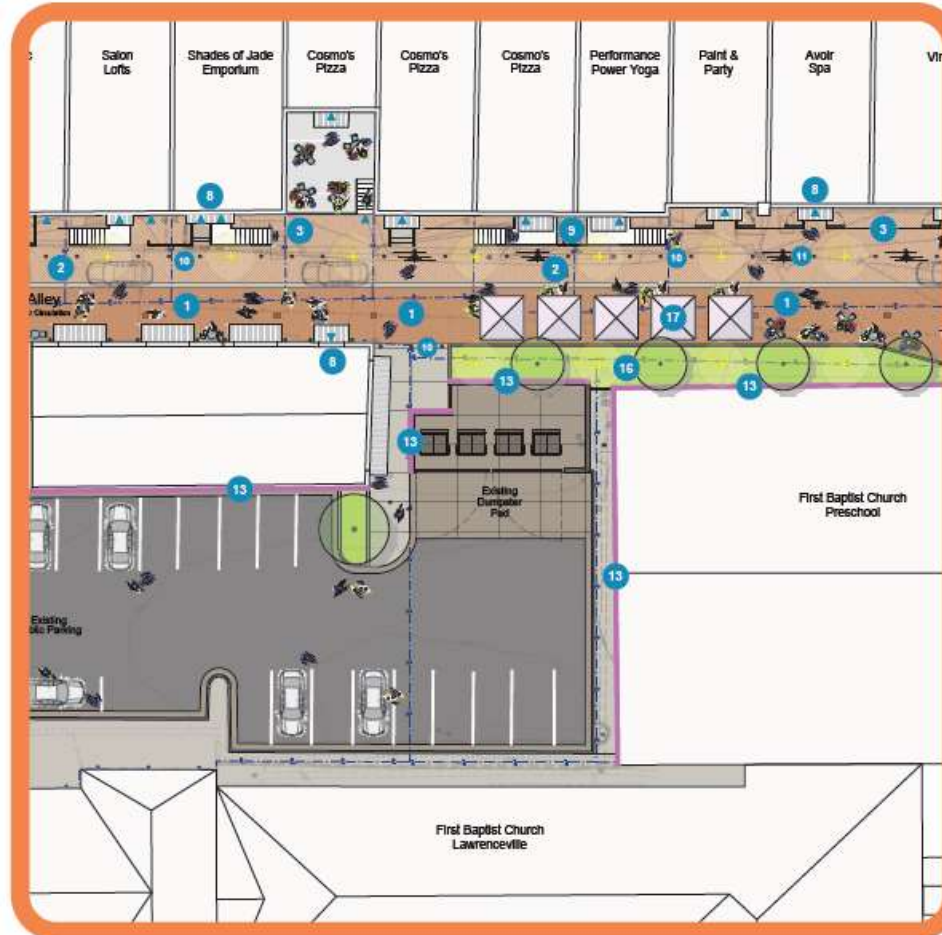


Design Concept 1A



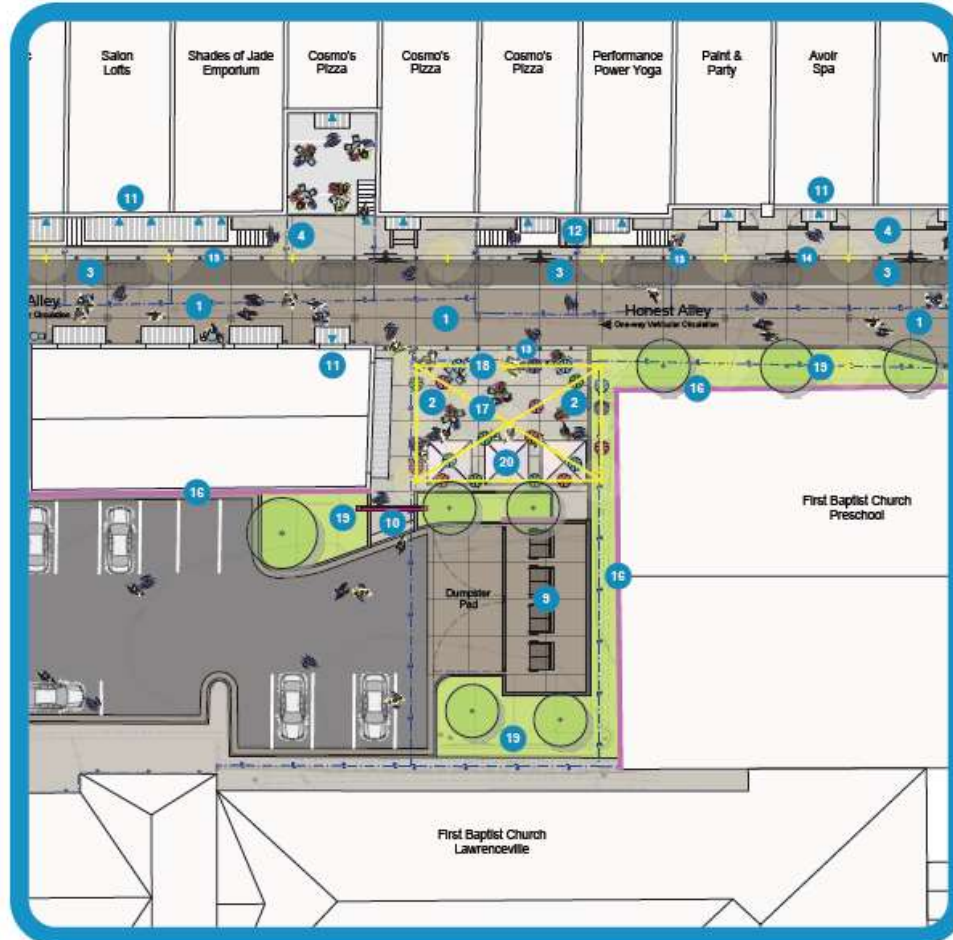


Design Concept 1B



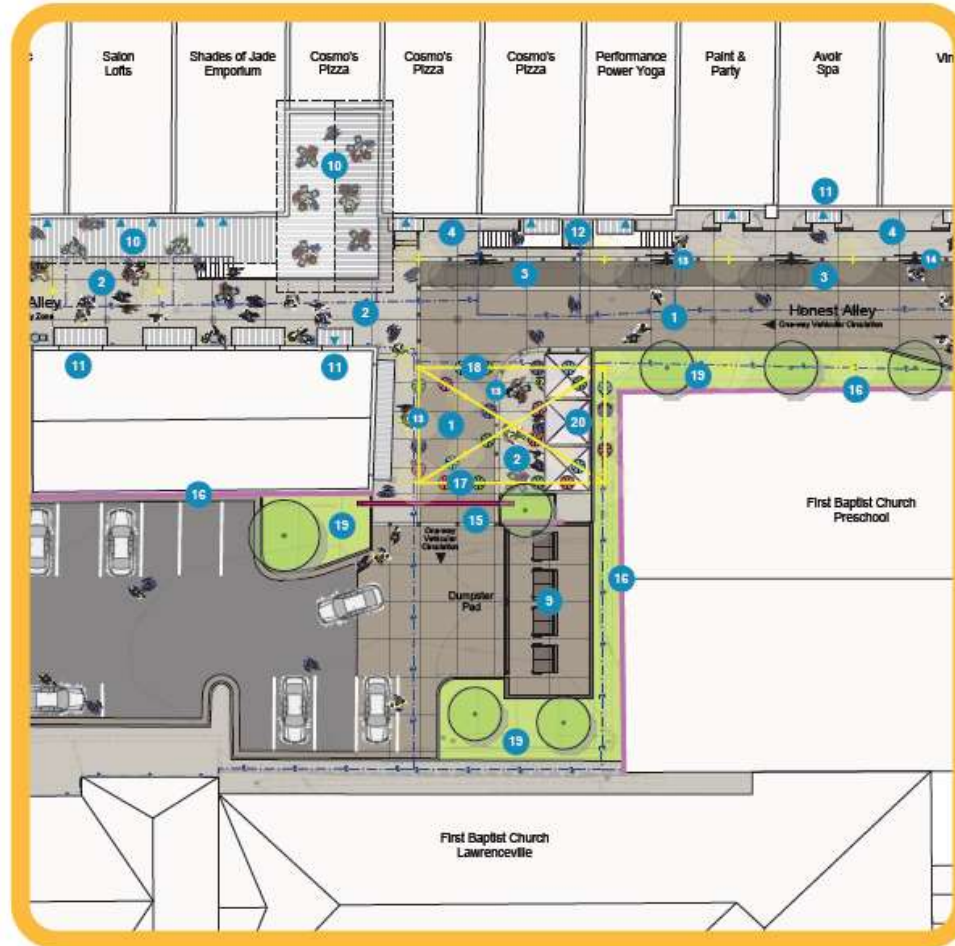


Design Concept 2



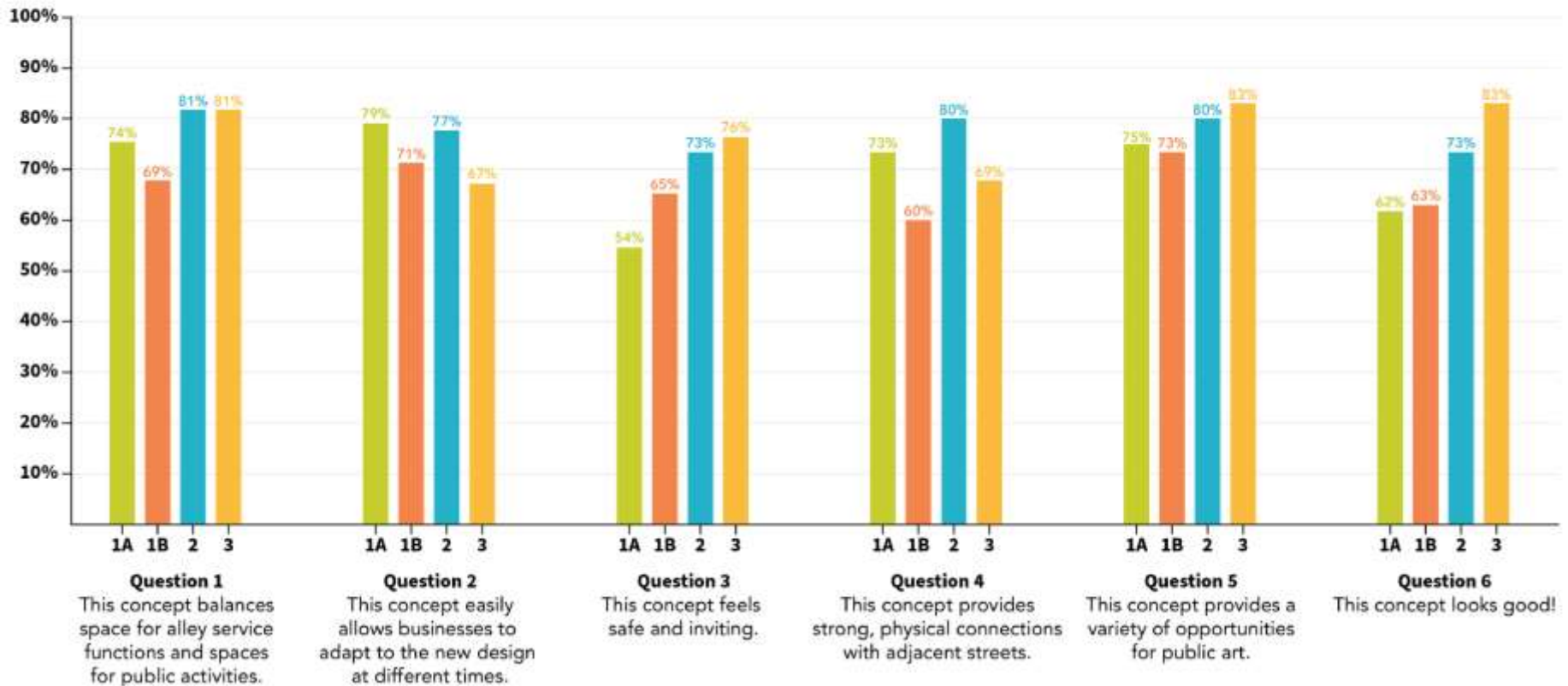


Design Concept 3



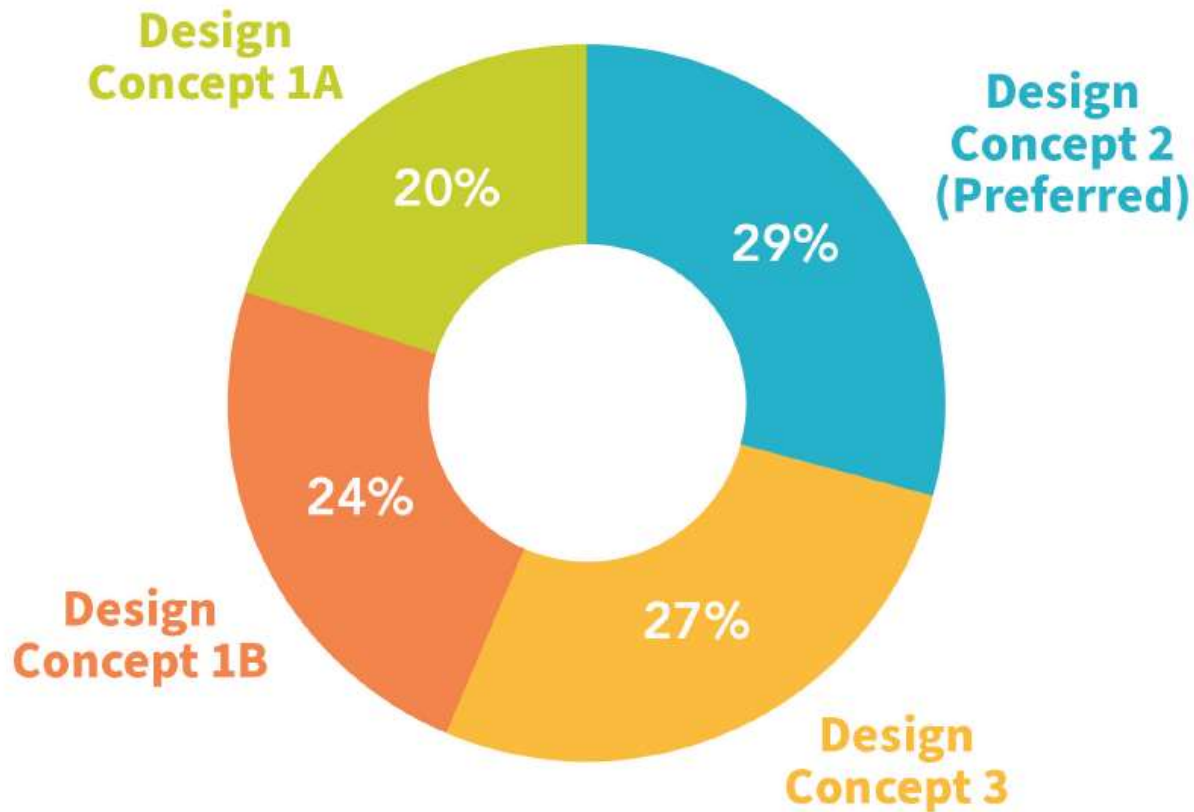


Does the design concept align with the project goals?





Do you have a favorite design concept?





What is the preferred concept missing?

- Include bike racks/bicycle parking
- Add more “greenery” (planting/landscape areas)
- Keep the space for festival tents from Concept 1B
- Add the brick pavers from Concept 1B
- Include the retail balcony from Concept 3
- Move the dumpsters farther south to increase the size of the plaza/pedestrian-only space
- Add a grocery store or farmers market
- Restrict vehicular access to designated hours



PREFERRED DESIGN CONCEPT



S. CLAYTON STREET ENTRY - LOOKING INTO HONEST ALLEY



SHOE HORN ALLEY

Alleyway entrance
on Perry Street





LEGEND

- | | | | |
|--|--|--|--|
| 1 Alley - Shared Zone
Pedestrian and Vehicular Public Access
One-way Vehicular Circulation
Public and Private Events | 6 S. Clayton Street
Curb Extensions - Traffic Calming | 11 Retail Awnings at Building Entries
Consistent Architectural Design | 16 Public Art - Wall Murals
Possible Mural Locations |
| 2 Alley - Pedestrian Zone
Pedestrian Access Only
Public and Private Events | 7 S. Clayton Street
Expanded Sidewalks
Driveway Aprons and ADA Curb Ramps | 12 Retail Access Stairs and Screen Walls
Consistent Architectural Design | 17 Pedestrian Lights and
Overhead Catenary Lights |
| 3 Alley - Private Retail Parking Zone
Parallel Parking Spaces | 8 Alley Entry - Chestnut Street
Pedestrian Crossing
Traffic Calming and Crosswalk | 13 Bollards - Removable
Vehicular Access Control | 18 Public Art - Overhead
Sculptural Art Suspended from
Overhead Catenary Cables |
| 4 Alley - Private Retail Zone
Stair Access, Screened Storage,
and Screened Utilities | 9 Dumpster Pad and Enclosure
Relocated for Creation of
Pedestrian Only Zone | 14 Utility Poles and Overhead Utility Lines
Consolidate and Align | 19 Landscape Enhancements
Tree and Ornamental Shrubs |
| 5 Alley Entry - S. Clayton Street
Pedestrian Crossing
Traffic Calming and Crosswalk | 10 Pedestrian Only Access
From Parking Lot to Honest Alley | 15 Architectural Gateway
Overhead Entry Canopy / Sign | 20 Event Tents - Temporary
Public and Private Events |



CONCEPTUAL SITE PLAN - DAILY USE





LEGEND

- | | | | |
|--|--|--|--|
| 1 Alley - Shared Zone
Pedestrian and Vehicular Public Access
One-way Vehicular Circulation
Public and Private Events | 6 S. Clayton Street
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CONCEPTUAL SITE PLAN - EVENT ACTIVATION



PREFERRED CONCEPT





Next Steps

- Project Management Team Meetings
- Work sessions with concurrent departments
- 3rd Advisory Group Meeting
- Draft report for review- November
- Final presentation in December
- Adoption in January



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Questions?