



The City of La Vernia Earns Prominent Scenic City Certification

City of La Vernia, TX – October 10, 2024 The City of La Vernia was presented with Scenic City Certification on Thursday, October 10th, in Houston, at an event held in conjunction with the Texas Municipal League’s Annual Conference. 175 Scenic City officials and business leaders from across the state were on hand to recognize The City of La Vernia was among 15 cities to earn certification for the 2024 -2029 period.

The Scenic City Certification Program is a project of Scenic Texas, Inc. Texas cities access this diagnostic program for an objective review of existing municipal infrastructure ordinances related to public roadways and public spaces. The evaluation compares the applicant city’s standards to the unique Scenic City model devised by the partnership organizations. Assessment is points-based, with every applicant city receiving a detailed, scored evaluation. Official certification can be earned by the cities that score in the upper range and meet stringent scenic streetscape standards.

The City of La Vernia is proud to announce that it has officially been recognized as a Certified Gold Scenic City. This designation highlights the city's commitment to preserving and enhancing its visual environment through thoughtful planning, community beautification efforts, and sustainable development practices. As a Certified Gold Scenic City, La Vernia joins a group of municipalities prioritizing the aesthetic, environmental, and cultural quality of life for residents and visitors alike.

This achievement not only reflects the hard work and dedication of city leaders and community members but also positions La Vernia as a model for other cities aiming to create beautiful and vibrant spaces for future generations.

“Scenic City Certification shines a light on La Vernia’s strong commitment to high-quality standards for public roadways and public spaces,” said Anne Culver, executive vice president of Scenic Texas. “This recognition is intended to support cities with a long-range vision, and we hope it incentivizes other cities to follow La Vernia’s example.”

Scenic City Certification Program Partners include the American Planning Association-Texas Chapter, American Council of Engineering Companies of Houston, Houston-Galveston Area Council, Keep Texas Beautiful, North Central Texas Council of Governments, Scenic America, Scenic Houston, Texas Downtown Association, Texas Economic Development Council, Texas Historical Commission, Texas Municipal League, Urban Land Institute – Austin, Urban Land Institute – Houston, and Urban Land Institute – San Antonio. Learn more at www.sceniccitycertification.org.



Serving Texas Since 1985

Scenic Texas is a 501 C 3 non-profit organization. The mission of Scenic Texas is to preserve and enhance the visual character of Texas through promotion of enhanced design standards for public projects, freeway landscaping, sign control and scenic byway development. Visit www.scenictexas.org