

La Vernia Boutique Hop Pink Friday Celebration

OVERVIEW

An after-hours shopping experience where the MDD will transport shoppers to local boutiques and shops participating in Pink Friday. Shoppers will receive welcome goodie bags at the bus and enjoy an evening of shopping and fun with their friends. All participating boutiques and stores will extend their hours and be open to the general public during the event.

TRANSPORTATION

- La Vernia MDD will book a bus or shuttle service for transporting shoppers.
- Coordinate pick-up and drop-off locations for smooth transitions between stops.
- We will be using the Recker's Van
- ART Bus 20 Passenger Vehicle

PARTICIPATING BOUTIQUES

- Be Beautiful Boutique & MAC Medspa
- Dumpster Picking Divas
- Jamie Lynn Home
- Madison Layne Boutique
- Backstreet Kustoms
- Wild Cy
- Southern Traditions Interiors
- LV Home and Outdoor
- Love Story Boutique
- Sweet Southern Soul Boutique
- Howdy House Kids

GOODIE BAGS

- Bags (branded with the event logo if possible).
- Event itinerary and map of participating boutiques.
- Coupons or exclusive offers from boutiques.
- Small gifts from local businesses (e.g., candles, keychains, etc.).
- Water bottles or snacks for shoppers.

EVENT INFO



November 22nd, 2024



6:00 PM - 10:00 PM



Participating Boutiques



Hosted by
La Vernia MDD

PHOTOGRAPHY & SOCIAL MEDIA

- Arrange for a photographer to capture moments throughout the night.
- Encourage shoppers to take photos and tag the event on social media.
- Consider a photo backdrop at one of the boutiques for fun photo opportunities.
- Create fun photo stations at each boutique with festive backdrops (e.g., Christmas trees, Pink Friday themes, or holiday props). Encourage shoppers to take photos and share them on social media with an event hashtag (e.g., #PinkFridayLV, #LVBoutiqueHop) to participate in a social media contest for a prize, such as a boutique gift card.

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SCHEDULE BUS 1 10 PASSENGERS

5:30 PM -6:00 PM

MEET AT LV PARK

6:00 PM

BUSES LEAVE!

6:05-6:35 PM

STOP #1- BE BEAUTIFUL

6:40 PM -7:10 PM

STOP #2-SWEET SOUTHERN
SOUL & HOWDY HOUSE

7:15PM -7:40PM

STOP #3- JAMIE LYNN

7:45PM -8:15PM

STOP #4- LOVE STORY

8:20PM -8:50PM

STOP #5-LV HOME & OUTDOOR

8:55PM -9:25PM

STOP #6-DUMPSTER PICKING
DIVAS

9:30PM -9:55PM

STOP #7-MADISON LAYNE

9:55 PM -10:00 PM

PARK

SCHEDULE BUS 2 20 PASSENGERS

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BOUTIQUE

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PARK