

La Vernia Pathway: Progress with Purpose

Overview

The La Vernia Municipal Development District (MDD) will develop a three-year comprehensive plan to strategically guide the city's future economic development. The goal of the Comprehensive Economic Development Plan is to align the LV MDD, city leadership, and community partners around a unified vision for La Vernia's future.

Goals

- Hear from a variety of representatives and voices throughout La Vernia.
- Create an ambitious vision for a thriving future.
- Formulate a straightforward and focused action plan for the MDD to achieve over the next three years.

Meetings



MDD Workshop- January

- Goals: Establish Mission, Vision, 3 year objectives. Hear from Business Owners and identify community needs



LV MDD & Community - February 13th

- The La Vernia MDD will invite business owners and community members to the MDD meeting to discuss topics in the survey and topics that may not have been covered yet.



MDD Board Meetings

- March: Review community & Board feedback and identify key goals.
- April: Evaluate the first draft of the plan.
- May: Review the final draft.

01 | Introduction

- Project setup
- Purpose of the document
- Overview of the planning process
- Stakeholder engagement



Structure of Document

Summary Background | 02

- Overview of La Vernia's economic and demographic conditions
- Identify opportunities and challenges for future economic planning
- Reviews input from stakeholders

03 | Strategic Focus

- Economic Expansion and Prosperity
- Talent and Workforce Development
- Infrastructure Development
- Communication and Marketing Strategies
- Quality of Life (including Parks, Events, and Tourism)



MDD Strategy and Action Plan | 04

This chapter presents a three-year strategic roadmap for La Vernia's economic development, outlining goals and actionable steps for the MDD and its partners. Using a "Now, Next, Beyond" framework, it guides collaboration among stakeholders to achieve objectives and foster sustainable growth.