

# Events & Planning

Municipal Development District

Upcoming and New Events

## Spooky Movie Night

Friday, October 25th

6:30 pm - End of Movie

La Vernia City Park

The upcoming movie event will showcase "Hocus Pocus" and include one food truck offering candy bags. Additionally, a trunk-or-treat activity can be organized for local businesses to distribute candy to children.

Movie vendors such as Slab Cinema and Swank will handle the licensing. An estimated 200-500 people attendance is anticipated, and children will be encouraged to come dressed up for the occasion.

## Hometown Hoedown

Saturday, November 9th

6:30 - 11:00 pm

Chihuahua St.

This year's Hometown Hoedown will feature live music, local food trucks, craft vendors, and a performance by the Straight Tequila Band. I envision the event to echo the Harvest Hoedown but with a stronger emphasis on local traditions and community spirit. Alongside celebrating fellowship, we plan to keep both museums open and collaborate with the Food Bank to gather donations for the pantry.

## Pink Friday & Small Business Saturday

Pink Friday- November 22

SBS - November 30th

Pink Friday is a nationwide event celebrating and supporting small and local businesses. It takes place annually on the Friday before Black Friday, encouraging shoppers to first discover and support small retailers during the holiday season. The MDD will showcase our small businesses and promote their sales during this event. November 30th is Small Business Saturday. We will run a campaign to encourage shopping small by using #shoplavernia.

## Christmas in La Vernia

December 7th Parade and Tree Lighting

Collection of Toys for LV Christian Food Pantry

Light Up La Vernia Decorating Contest

During this joyful Christmas season, we are delighted to share our upcoming events:

- December 7th: Start the day with our first Christmas parade, followed by the Tree Lighting at the Park.
- Christmas in the Park: Beginning at 7 PM, enjoy snowslides, activities for kids, food trucks, and Hot Cocoa.
- Collaboration with 5D: Join us for Hot Cocoa and holiday beverages for purchase, allowing everyone to join in the fun. The event will be extended to accommodate more guests, ensuring children have ample time to enjoy the slides and meet Santa.
- Christmas Toy Drive for The La Vernia Christian Food Pantry: From November 18th to December 13th, donate toys at the Gazebo during the Christmas in the Park event.
- Light Up La Vernia! Join our Christmas Light contest open to businesses and residents within La Vernia City Limits. Contestants can compete in various categories, with the chance to win a yard sign and recognition on social media like last year.

## 2025 New Year's Eve Party

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|---------------|---------------------------|-------------------|
| December 31st | Time: 10:30 PM - 12:00 am | LV PARK or Parkin |
|---------------|---------------------------|-------------------|

For the past two years, La Vernia has hosted a midnight fireworks display at our park, creating a fantastic spectacle. We are considering organizing a small celebration at the park this year and would like to gauge interest. The event would feature a food truck and a bar serving drinks, along with a DJ, to build excitement for the upcoming new year. This event could occur in the parking lot for a tailgate-style gathering or within the park itself.

## 4th of July

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|------------------|-----------------------|---------|
| Friday, July 4th | Starting Time 5:00 PM | LV PARK |
|------------------|-----------------------|---------|

The 4th of July is a beloved community event. This year, we will start the event later and have more bar stations. Families and friends can look forward to an expanded array of activities and entertainment options. The day will kick off with a lively parade featuring colorful floats and smiling faces. Families can enjoy the delicious treats from food trucks offering everything from burgers to chicken on a stick. As the sun sets, the anticipation will build for the grand fireworks display while enjoying live music. This 4th of July will not only celebrate our nation's independence but also bring our community closer together, creating cherished memories for years to come.

## Traveling Block Party

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| Monthly (First Saturday of each month) | Time varies with season. | Location: different La Vernia Neighborhoods |
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The City of La Vernia Municipal Development District is launching a monthly Traveling Block Party starting in 2025. This event will rotate to different streets in La Vernia, featuring live music, DJ, engaging activities, limited vendors, and food trucks. The goal is to enhance community engagement, support local businesses, and foster a vibrant atmosphere throughout the city.

## FARM TO FORK

|              |               |                                  |
|--------------|---------------|----------------------------------|
| Date: Spring | Time: Evening | Location: Chihuahua Road or LV P |
|--------------|---------------|----------------------------------|

In collaboration with La Vernia Culinary, the City of La Vernia Municipal Development District is organizing the "Farm to Fork" Food Festival. This event celebrates local agriculture and culinary talent by featuring high school cooking competitions using ingredients sourced from nearby farms. Festival-goers can taste and judge the dishes prepared by participating high schools, all while enjoying unlimited food sampling and community engagement activities.

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