



CITY OF LAUREL OFFICE OF THE MAYOR

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March 15, 2024

MEMORANDUM

TO: James Kole, Council President
Laurel City Councilmembers
FROM: Mayor Keith R. Sydnor *KRS*
SUBJ: Appointment of Natalie Williams

I am pleased to appoint Natalie Williams as Director of the Department of Communications for the City of Laurel.

Ms. Williams is professional and has led comprehensive communication strategies for both national and state organizations. I believe Ms. Williams is the best choice to be Laurel's next Director of the Department of Communications.

Natalie Williams is an accomplished executive communications professional with over two decades of experience. She has proven expertise in crafting and executing integrated communication plans, blending traditional and digital tactics, that enhance brand reputation, drive stakeholder engagement, and deliver measurable results. I encourage you to review her resume, which is attached.

Ms. Williams appointment would be effective March 26, 2024. I look forward to your confirmation of this appointment at the Monday, March 25, 2024, meeting of the Mayor and City Council.

Attachment

cc: Christian L. Pulley, CPM, City Administrator
Joanne Barr, Deputy City Administrator
Ana R. Navarro, MMC, Executive Assistant to the Mayor
Sara A. Green, CMC, CPM, Clerk to the Council
Michele Saylor, Director, Budget and Personnel Services
Melissa Klinger, Human Resources Officer