

CITY COUNCIL GOALS SETTING

Transparency

- Customer Relationship Management (CRM) Program
 - Separate Platforms for Staff & Council
 - Pending Cost / Funding
- Establishment of a Communication Plan for the City Council
 - Staff Input
 - How City Council Communicates
 - Town Halls / Office Hours

Measurement = creation of Communication Plan

- Plan Includes Response Times & How
- Inquires being responded to in a timely manner (timeline)
- City Council, Residents, Administration, Businesses
- SeeClickFix – Code Enforcement Reports
- Monthly Department Head Reports

Budget / Fiscal Viability

- Creation of Finance Review Committee
- Surplus Budget – FY 25/26
 - Reasonable Budget Amendments
- Revenue Increase / Expenses Decrease
- Growth in Individual Funds
- Justifiable Expenses
- Increase Bond Rating
- Budget Education Session (After Approval)
 - What is Prop A / Headlee
 - What is included in the FY 24-25 Budget

Community Enhancement

- Monthly Business Updates (Reports)
- Council Appointed Committees
- Volunteer Acknowledgements / Awards
- Teamwork → Residents, businesses, and City Council/Staff
- New Marketing Strategy (separate LV from Southfield)
 - Wayfinding Signage
 - Label City Hall (above columns)
- Downtown Development Authority
 - Update Street Light Banners

Business & Economic Development

- Lathrup Village Business Profile (informational packet)
- Reestablish MEDC RRC Certified Status

Dedication to Service

- City Council Meetings to run more efficiently (technology works)
- Be prepared for meetings / Professionalism
- Respectful

City Administrator Contract Goals

Budget / Finance

- On Time & Balanced Budgets
- Rationale Expenses

City Staff

- Filling Vacant Positions in Timely Manner
- Employee Retention
- Each Staff Member Attends At Least One Professional Development Training Per Fiscal Year
- Develop A Succession Plan

Residents/Community

- Attend At Least One Community Event Per Quarter