



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

## MEMORANDUM

To: LVDDA Board of Directors  
From: Austin Colson, CED/DDA Director  
Date: May 16, 2025  
RE: Department/Director Report

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In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

### Upcoming DDA Events

- Business Resources Training: May 28<sup>th</sup> (Location: Oak Park)
- Morning Business Mixer: July (Location: Southfield)
- Lathrup Village Music Festival: September 13<sup>th</sup>, 1pm-9pm (Municipal Park)
- Resources to Boost Holiday Sales Seminar: September 17<sup>th</sup>, 8:30am-10-30am (Oak Park)

### Past DDA Events

- Tree Committee - Arbor Day Planting: April 26<sup>th</sup>, 11am-1pm (Location: Municipal Park)
- Succession Planning Training: April 30<sup>th</sup>, 10am-12pm (Location: Community Room)
- Earned Sick Time Act: March 25<sup>th</sup> (Location: Meeting Place Room)
- SEED Lending: March 26<sup>th</sup> (Virtual)
- LVMF Fundraiser: March 13<sup>th</sup>, 6-11:00pm (Location: Dog & Pony Show Brewing)
- Parks and Recreation Sourdough 101 Class: February 1<sup>st</sup> (Location: Community Room)
- Business Training: Art of Giving Great Service: February 4<sup>th</sup>, 9am-1pm (Location: Oak Park)
- Family Winter Fest: December 6<sup>th</sup>, 6-8:00pm (Location: City Hall)
- Holiday Business Mixer: December 4<sup>th</sup>, 4 - 6:00pm (Location: Oak Park)



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### **Business/Property Updates**

- A site plan for 27700 Southfield Road has been approved to bring 145 housing units into the DDA district. This adaptive reuse of our historic former high school will preserve the central core of the building built in the 1920s. This segment of the building will provide public meeting and coworking spaces for the community.

### **Infrastructure**

- The installation of additional power supply for three High-Intensity Activated Crosswalk (HAWK) signals is ongoing.
- The multiyear alleyway repaving project has begun for this year.

### **Miscellaneous**

- Consolidating DDA Flagstar bank account with City's account to allow for a more streamlined reporting process for our Finance team. DDA funds will remain separate and monthly reports will remain in the same format. This would place DDA funds in a higher interest yield account.
- Shave-a-Thon has risen \$1,510 so far. The link is open for contributions to St. Baldrick's until the end of the year. St. Baldrick's helps fund research for cutting edge treatment for childhood cancers.
- Held Succession Planning workshop in Community Room with Tri-City Partnership (City of Southfield and Oak Park).
- Tree Committee held an Arbor Day event to help educate community members on the benefits of a healthy tree canopy for suburban environments and a new oak was planted in Municipal Park.
- The Lathrup Village Music Festival received a \$5,000 grant from Oakland County Board of Commissioners, and Michigan First Credit Union has provided \$1,500 in sponsorship donations. The self-funded music festival has received total of \$22,545 in sponsorship donations.