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To: DDA Board of Directors  
From: Austin Colson – Community and Economic Development/DDA Director  
Date: January 14, 2026  
RE: Update on RFQ – Sale/Development of DDA-Owned Parcel 27907 California Dr.

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## Background

In response to the DDA's Request for Qualifications (RFQ) for the sale and redevelopment of the DDA-owned parcel located at 27907 California Drive, the City received a single proposal from Suburban Sown, a community-focused farm and nursery venture. The proposal envisioned the development of an urban native plant nursery and educational farm emphasizing sustainability, biodiversity, and neighborhood engagement.

Following receipt of the proposal, staff engaged in discussions with the applicant to explore potential sale or lease-to-own to develop the parcel.

## Update

Despite good-faith discussions, staff and the applicant were unable to reach mutually agreeable terms for the sale or lease to develop the property. As a result, the applicant has elected not to proceed with the proposed acquisition and development of the site at this time.

No additional proposals were received in response to the RFQ.

## Board Direction Requested

Staff is seeking direction from the DDA Board on how to proceed with the DDA-owned parcel.

Specifically, the Board is asked to consider whether it would prefer to:

1. **Republish the RFQ** to test continued interest in the market for development of the site;
2. **Pause further solicitation efforts** and revisit redevelopment of the parcel at a later date when market conditions may be more favorable.