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To: DDA Board of Directors
From: Austin Colson - Community and Economic Development/DDA Director
Date: January 14, 2026
RE: Performance Agreement LVMF - Boddum Line Band

Background

The 4th Annual Lathrup Village Music Festival (LVMF) is scheduled for September 12, 2026, and planning efforts are well underway. The LVMF has become a signature downtown and community-building event, drawing residents and visitors while supporting local businesses and reinforcing the DDA's mission to promote economic vitality and placemaking.

Staff is requesting authorization to execute a \$1,000 performance contract with the *Boddum Line Band* and to issue payment of their required \$500 deposit to secure the band for the festival date. Based on the band's style, professionalism, and positive audience response during last year's performance, staff believes *Boddum Line* is well suited to the goals and atmosphere of the Music Festival.

Financial Impact

The DDA has budgeted \$10,000 toward the cost of producing the music festival. Due to the festival being under budget during last year's production, sufficient funds are available within the music festival's general ledger expenditure account to cover the requested deposit. Consistent with prior years, staff anticipates that the full cost of the festival will ultimately be offset through sponsorships.

Suggested Motion: *"I move to approve the performance agreement for the Boddum Line band in the amount of \$1,000, including authorization to issue a \$500 deposit, for their performance at the 4th Annual Lathrup Village Music Festival on September 12, 2026.*