



27400 Southfield Rd
Lathrup Village, MI 48076
(248) 557 - 2600
www.lathrupvillage.org

MEMORANDUM

To: LVDDA Board of Directors
From: Susie Stec, CED/DDA Director
Date: February 13, 2024
RE: Department/Director Report

In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly is submitted for your review.

Upcoming DDA Events

- Time Management & Mastery Workshop, February 22nd, 8:30 am – 10:30 am
* Tri-City Partnership

Commercial Business/Property Updates

- 28901 Southfield Rd (Papa's Pizza & BBQ) – OPEN. Business is seeking signage variance. Working with DDA to setup a ribbon cutting.
- 27300 Southfield Road – Revised plans submitted in January; site plans to be considered at the February PC meeting.
- 27411 Southfield Road (Jay Birds Bar & Grill) – New restaurant seeking to locate in former Salvatore Scallopini space. They are seeking Special Land Use approval to allow for alcohol sales; a public hearing will be held at the February PC meeting with a final decision made by City Council at their upcoming meeting.
- 27777 Southfield Road (Panera Bread) – OPEN. They will be seeking an amendment to the PUD Agreement to allow for the installation of a monument sign.
- 27601 Southfield Road (Surnow LV Center) – Obtained site plan approval by Planning Commission on Sept. 19th. No estimated construction start date yet.

Infrastructure

- Resurfacing of Southfield Road is anticipated to begin mid-April/early-May to July. Staff is working with RCOC to arrange another public meeting with the businesses.
- Alley & approach work is planned from April to mid-June.



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Miscellaneous

- Staff is working to develop a standalone website and setup meetings with Board & Committee members to obtain feedback prior to launching. It will be linked to the city's website to ensure users can locate all information.
- Planning Commission is beginning to explore ways to mitigate parking challenges throughout the district. They have expressed an interest in working more closely with the DDA.
- DDA is continuing to collaborate with Oak Park, Southfield, and Southfield Area Chamber of Commerce, and MSOC (Tri-City Partnership) for free/low-cost business workshops. We will be looking for sponsors to defray costs. Planning is underway for 2024 workshops which are intended to include in-person and virtual learning opportunities, as well as networking opportunities.
- DTE Tree Grant has been reissued for planting work in the DDA district. The Beautification Committee has been working over several months to finalize species. Revised quotes are in process.
- MSOC was informed our RAP2.0 grant proposal was not selected for funding. MSOC has secured funding through the OC Board of Commissioners; however, there is still a funding gap to be addressed. A grant application for \$50K was submitted for the GM Match on Main; grant awards will be announced in early 2024. LVDDA staff will continue to explore additional funding streams for the Municipal Park Renovation, as well as refine the project scope as needed.