



# Economic Vitality Agenda

February 1, 2024 at 12:00 PM  
Virtual Meeting

## 1. Call to Order 12:05 p.m.

Attendees: Bryan Ford, Fred Prime

Staff: Brittany Dorsey, Susie Stec

## 2. Old Business

### A. DDA Website

Stec shared standalone website update. Website will go live in early 2024.

### B. DDA Newsletter

Newsletter format has been updated and will go out bi-weekly beginning February 5, 2024.

### C. Southfield Rd. Resurfacing 2024

Road resurfacing will begin in April 2024 and is expected to end in July.

## 3. New Business

### A. Tri-City Workshops 2024

LVDDA will host a Time Management Workshop on February 22, 2024, in the City Hall Community Room. Lathrup Village, Oak Park, and Southfield will host 4 business workshops, 2 business mixers, and virtual workshops in 2024.

### B. Business Mini Grant Revamp

Committee discussed how to revamp the Business Mini Grant for 2024.

### C. 2024 EV Committee Workplan Review and Update

Workplans have been updated but not finalized. Committees will finalize in next meeting.

**4. Other Items**

None

**5. Adjourn 1:05 p.m.**