

memorandum

DATE: July 23, 2021

TO: Susie Stec, Community & Economic Development Director

FROM: Jill Bahm, Eric Pietsch & Matt Wojciechowski, Giffels Webster

SUBJECT: 2021 Draft Comprehensive Plan

2021 Comprehensive Plan Update

On July 20, 2021, following the required 63-day review period, the Planning Commission held a public hearing on the Comprehensive Plan Update, as required by state law. Following the public hearing, which was attended by about 25 people via Zoom, the Planning Commission unanimously adopted the plan.

[At this link please find the final working draft of the Lathrup Village Comprehensive Plan](#). Included are some items for discussion. To date, we have completed the following items:

- **Data collection & Inventory.** Compiled data and images, to be analyzed in following task elements:
 - Update and assess demographic data to understand changes over the past five years
 - Conduct a downtown assessment to provide a general analysis of the Southfield Road corridor.
 - Conduct a traffic and parking assessment to update the conditions in the city.
 - Update the 2014 market analysis
- **Planning Policies.** Review policies (goals and objectives) and update current goals based on input from the Planning Commission.
- **Public Input.**
 - Stakeholder meeting: In August 2019, a public meeting of City Council, Planning Commission, Downtown Development Authority and staff was held to discuss strengths, weaknesses, opportunities and threats within Lathrup Village.
 - Community and business surveys
 - Virtual open house: an online platform was used to provide information and solicit additional engagement from the community. This forum received 324 views and averaged approximately 28 responses per question.
- **Land Use Plan Element.** After assessing the existing data and meeting with the Planning Commission to review public input and current conditions, we have updated the land use plan element. We have updated language in the future land use chapter and included an updated land use map.

- **Zoning and Implementation Plan.** The plan has an updated zoning plan and action strategies, some of which are carried forward from the 2015 plan. The Zoning Plan compares the Land Use Plan classifications to zoning districts and existing uses
 - Recommend strategies to amend the zoning text and map to implement plan recommendations
 - Recommend additional implementation strategies—short and long term
 - Assign implementation tasks to appropriate bodies

Next Steps

- City Council also may wish to adopt the Comprehensive Plan by resolution
- At a future meeting, the Planning Commission will consider a list of implementation items to tackle this year and in 2022.