



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

## MEMORANDUM

To: LVDDA Board of Directors

From: Susie Stec, DDA and CED Director

Date: July 20, 2021

RE: Department/Director Report

---

In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly is submitted for your review.

### COVID-19 Resources

- A resource page has been created: [http://www.lathrupvillage.org/how\\_do\\_i/resources.php](http://www.lathrupvillage.org/how_do_i/resources.php). There are a series of links to financial resources & programs available to business.

### Events

- **Juneteenth Celebration – Unity in the Community** was held on Saturday, June 19th from 4 – 8pm, overlapping with the Art Fair.
- **Summer Concert series** – DDA has attended each concert, inviting businesses to share a table. Several businesses have signed up.
- **Alley Maintenance week is July 17-25<sup>th</sup>** to encourage businesses to maintain and clean their alleys. DDA staff will have a work day on Friday, July 23<sup>rd</sup>.
- **Road Master Corvette Club Car Show – July 17<sup>th</sup> and August 14<sup>th</sup>**. DDA partnered with RMCC. The first event was at Michigan First Credit Union. The second event will be held at City Hall and Annie Lathrup School.
- **Fall Corridor Clean Up on September 25<sup>th</sup>**.
- **Community Policing Event**—The DDA is partnering with the LVPD for their Community Policing Event on September 18<sup>th</sup> in Municipal Park.
- **Informational Meeting** is scheduled for September 15th from 4-6:00 PM and will be focused on networking opportunities.

### Grants

- The DDA was awarded funds by Oakland County for technical assistance, these funds will be used towards creating a business workshop for online presence and marketing.



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

- Oakland County has asked to partner with DDA on an SBA Community Navigator Grant. The grant aims to provide direct support to under-served and micro-businesses in the area.
- DDA continues to seek out grants for businesses and placemaking initiatives

#### **Commercial Business/Property Updates**

- New Business: 28851 Southfield Road (Fish Market)
- New Business: 28871 Southfield Road (RM Smoke Shop)
- New Business: 26079 Southfield Road (US Rehab)
- New Business: 26780 Southfield Road (Ruby Lee's Honey Chicken & Shrimp)
- 26727 Southfield Road (BP Gas) – work is progressing albeit slowly
- Lathrup Village Apartments will be installing the screen wall soon. The final building phase is delayed until Spring 2022 due to material and contractor shortages

#### **Comprehensive Plan Update**

- The plan was released for comment to the surrounding communities at the May 17th City Council meeting. There is a 63-day comment period after which PC will hold a public hearing on July 20th and adopt the plan.

#### **Cannabis**

- Planning Commission took public comment at the June 15<sup>th</sup> meeting. A formal public hearing will be on July 20<sup>th</sup>.
- City Council held their 1<sup>st</sup> reading on June 21<sup>st</sup>. A second reading will be on July 26<sup>th</sup>.
- Staff is working to finalize the scoring criteria and application materials.

#### **Infrastructure**

- DDA Sidewalk Replacement Program work is anticipated to begin in mid- August
- Roads
  - Week of 7/12 Update - ASI removed driveways and sidewalks on Santa Barbara and installed concrete driveways and sidewalks with some remaining for 7/16 and 7/17. They will also base in asphalt approaches and base repairs on 7/17.
  - Week of 7/19 - ASI plans to complete the DPW parking lot during this week. Removals will begin Monday. This timeline feels a little ambitious, but I am optimistic. Rain could slow us



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

down significantly. ASI also plans to begin the Sunnybrook/Cambridge alley approaches, the 11 Mile hump grind, and ditching and top course paving on Santa Barbara.

- Remaining Work – Project cleanup and landscape restoration and punch list items will take place the week of 7/26.
- Exterior excavation work continues in the neighborhoods south of 696, in advance of the Sidewalk Replacement Program. 83/315 have been completed so far
- GIS mapping & data collection system is in place to track excavations, fire hydrants, and gate valves
- Water Main Replacements on Wiltshire (Southfield to Lathrup Blvd) and San Rosa (Southfield to Lathrup Blvd) are tentatively set to begin around Labor Day

#### **Miscellaneous**

- City Hall, 12 Mile, Lincoln flower beds are continued to be prepped for planting that should start on July 22<sup>nd</sup>. There's a lot of work to be done, so volunteers are welcome!