



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

## **Sign Grant Program Application**

### **Property Information**

|                   |                                                          |
|-------------------|----------------------------------------------------------|
| Property Address: | 17600 W Eleven Mile, Lathrup Village, MI 48076           |
| Parcel ID Number: | 24-13-359-056 Lts 1780-1874, 24-13-359-062 Lts 1778-1779 |
| Current Zoning:   | Medical                                                  |

### **Business Information**

|                           |                                                |          |        |
|---------------------------|------------------------------------------------|----------|--------|
| Business Name:            | Pro Chiropractic                               |          |        |
| Business Owner Name:      | Raymond Hillenbrand                            |          |        |
| Business Mailing Address: | 17600 W Eleven Mile, Lathrup Village, MI 48076 |          |        |
| Phone Number:             | 248-928-3570                                   |          |        |
| Email:                    | chirodrray@aol.com                             |          |        |
| Sign Type:                | Wall                                           | Monument | Awning |

### **Property Owner Information**

|                         |                                       |
|-------------------------|---------------------------------------|
| Property Owner Name:    | Hillenbrand Enterprises, LLC          |
| Property Owner Address: | 575 E Southlawn, Birmingham, MI 48009 |
| Property Owner Phone:   | 248-928-3570                          |
| Property Owner Email:   | chirodrray@aol.com                    |



## Sign Grant Program Affirmation Form

The undersigned applicant affirms and understands that:

1. The information submitted herein is true and accurate to the best of my knowledge.
2. I have read and understand the Sign Grant Program Guidelines and agree to abide by these conditions, as applicable to the proposed project.
3. I understand that the proposed sign cannot be installed until the DDA reviews and acts upon this Sign Grant Program application.
4. I understand that any changes made to the approved Sign without the approval of the DDA will cause the DDA to withdraw its funding commitment.
5. Any sign grantee that removes or replaces the sign within the first three years of receiving a grant, while the business is still in operation, shall be required to repay to the DDA the total amount of grant funds awarded.
6. I understand that if the grant funded sign is removed within the three years following grant approval for a business that is still operational, shall require repayment to the DDA of Grant Funds expended.
7. The property owner and business owner shall indemnify, defend, and hold the Downtown Development Authority and the City of Lathrup Village, their affiliates, and their respective officers, directors, council, members, employees, agents, and other representatives harmless from and against all claims, losses, expenses, liabilities, demands, obligations, or damages of every kind and nature (including, without limitation, reasonable attorney fees and expenses) (Losses), arising out of or related to (i) any act or omission of property owner and business owner or (ii) any breach of this Agreement by the property owner and business owner relative to this grant.

A handwritten signature in blue ink, appearing to read 'DR [unclear] [unclear]', written over a horizontal line.

Signature – Business Owner

7-13-26

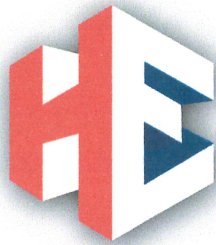
Date

A handwritten signature in blue ink, appearing to read 'DR [unclear] [unclear]', written over a horizontal line.

Signature – Property Owner

7-13-26

Date



**HILLENBRAND ENTERPRISES**

Hillenbrand Enterprises, LLC, 575 E Southlawn, Birmingham, MI 48009 | Cell: 248-928-3570 | Fax: 248-593-3181 | Email: ChiroDrRay@aol.com

## **The City of Lathrup Village Sign and Facade Grant Incentive Programs**

July 13, 2026

To whom it may concern,

In May of this year, I purchased the building located at 17600 W Eleven Mile Road. After more than 12 years of running my Chiropractic Clinic in the City of Beverly Hills, Michigan, I have relocated my practice, Pro Chiropractic, to Lathrup Village. I'm grateful for the warm reception and support the City has given to me and my practice. I have enjoyed working with the City Officials and look forward to a continued equally rewarding relationship. The City of Lathrup Village certainly helped make my Grand Opening Celebration a huge success.

In addition to extensive aesthetic improvements that I have made to the building both inside and outside, I intend to enhance the exterior with upgraded landscape and signage to increase visibility and enhance the appearance of the building and the surrounding corridor. With my location directly on W Eleven Mile Road, my building is in a highly exposed location and I feel my improvements will greatly enhance my building and the surrounding area. I intend to proceed with both my landscape and signage projects immediately.

I would like to note, that in the event I am only eligible for one grant from the City, I would prefer the Sign Grant as ensuring visibility of my practice is more of an immediate need at this time.

I am grateful to the City of Lathrup Village for your consideration of this application.

Sincerely,

A handwritten signature in black ink, appearing to read "Doc Ray Hillenbrand". The signature is fluid and cursive, with a large "R" and "H".

Doc Ray Hillenbrand  
Pro Chiropractic

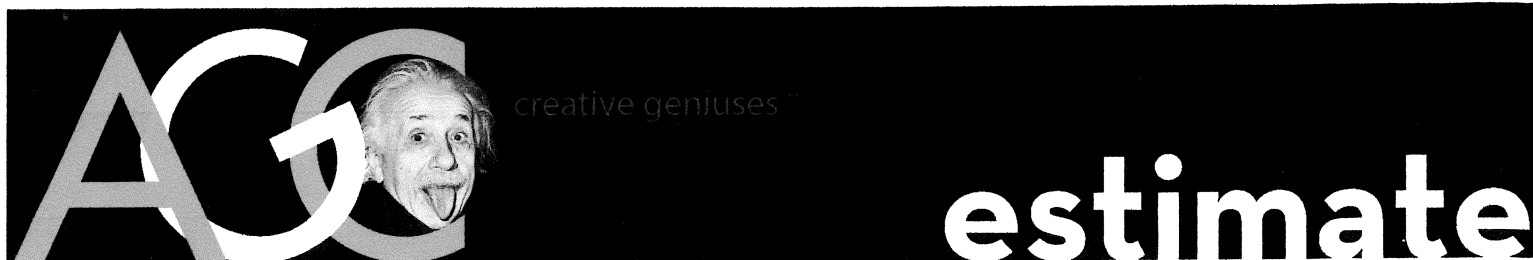


## BEFORE



## AFTER





American Graphic Corp. | 1469 Birmingham Blvd. | Birmingham, MI 48009 | 248.227.9085 | [www.CreativeGeniuses.net](http://www.CreativeGeniuses.net)

## PROJECT DETAILS:

Client's Name(s): Raymond Hillenbrand  
Business Name: Pro Chiropractic  
Address: 17600 W Eleven Mile, Lathrup Village, MI 48076  
Business Type: Medical

### SCOPE OF WORK: EXTERIOR SIGN DESIGN, FABRICATION & INSTALLATION

**SIGN DESIGN: \$750**

**CUSTOM SIGN FABRICATION: \$4688**  
87" WIDE, 3D METAL WALL SIGN WITH BACKBOARD

**SIGN INSTALLATION: \$500**

**LOCAL SIGN PERMIT: \$800**  
City of Lathrup Village  
Process and application of Sign Permit in Lathrup Village  
-Permit Procurement Fee: \$400  
-Sign Permits: \$400(estimate)  
\*\*Final permit fees will be added once permit has been pulled

### PAYMENT:

A 50% deposit is required to begin the project and is non-refundable. The balance is due upon the completion/installation.

Venmo, Paypal, Business Check or Cash are accepted. The design/fabrication process will not begin until deposit is received. Any work requested above and beyond the scope of this proposal will be billed at an hourly rate of \$125/hour for design or an additional proposal will be provided for any changes to the original requested proposal.

### PROOF VIEWING

Proofs will be emailed to the client for review. Client must sign off on proofs for fabrication to begin.

### COPYRIGHT

All designs, proofs and logos are copyrighted by American Graphic Corp. Final digital files includes a written release for client's designated business use only. Transfer of ownership of any designs created must get written approval by American Graphic Corp. All preliminary concepts, designs created for this project but not accepted as the final design maintain the property of AGC.

### RELEASE

American Graphic Corp. reserves the right to use our designs, logos, proofs for publication, display and advertising purposes. We will never do so before your business opens in order to keep your design(s) a secret.

**To initiate this proposal, please fill out the information below and submit along with your deposit.**

**CLIENT NAME:** \_\_\_\_\_

**CLIENT SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_