

Façade Grant Program Application

Property Information

Property Address:	17600 W Eleven Mile Road, Lathrup Village, MI 48076
Parcel ID Number:	24-13-359-056 Lts 1780-1874, 24-13-359-062 Lts 1778-1779
Current Zoning:	Medical

Business Information

Business Name:	Pro Chiropractic
Business Owner Name:	Raymond Hillenbrand
Business Mailing Address:	17600 W Eleven Mile Rd, Lathrup Village, MI 48076
Phone Number:	248-928-3570
Email:	chirodrray@aol.com

Property Owner Information

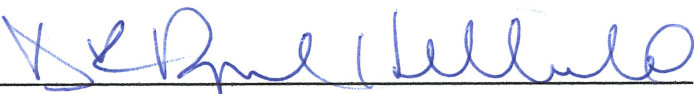
Property Owner Name:	Hillenbrand Enterprises, LLC
Property Owner Address:	575 E Southlawn, Birmingham, MI 48009
Property Owner Phone:	248-928-3570
Property Owner Email:	chirodrray@aol.com

Façade Improvement Program

Applicant Affirmation & Signature Form

The Undersigned Applicant Affirms and Understands That:

1. The information submitted herein is true and accurate to the best of my knowledge.
2. I have read and understand the Façade Improvement Grant Program Guidelines and the Village Center Design Guidelines and agree to abide by these conditions.
3. I understand that any changes made to the approved design without the approval of the DDA may be cause to withdraw the DDA's funding commitment.
4. I understand and agree to the repayment obligation and payback schedule described on Page 6 of the grant packet if the business ceases operations at the Property or relocates its primary business activity outside the City of Lathrup Village within three years following the date of final reimbursement.
5. The property owner and business owner shall indemnify, defend, and hold the Downtown Development Authority and the City of Lathrup Village, their affiliates, and their respective officers, directors, council, members, employees, agents, and other representatives harmless from and against all claims, losses, expenses, liabilities, demands, obligations, or damages of every kind and nature (including, without limitation, reasonable attorney fees and expenses) (Losses), arising out of or related to (i) any act or omission of property owner and business owner or (ii) any breach of this Agreement by the property owner and business owner relative to this grant.


Signature – Business Owner

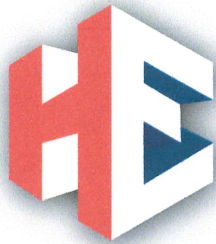
July 13, 2026

Date


Signature – Building/Property Owner

July 13, 2026

Date



Hillenbrand Enterprises

Hillenbrand Enterprises, LLC, 575 E Southlawn, Birmingham, MI 48009 | Cell: 248-928-3570 | Fax: 248-593-3181 | Email: ChiroDrRay@aol.com

The City of Lathrup Village Sign and Facade Grant Incentive Programs

July 13, 2026

To whom it may concern,

In May of this year, I purchased the building located at 17600 W Eleven Mile Road. After more than 12 years of running my Chiropractic Clinic in the City of Beverly Hills, Michigan, I have relocated my practice, Pro Chiropractic, to Lathrup Village. I'm grateful for the warm reception and support the City has given to me and my practice. I have enjoyed working with the City Officials and look forward to a continued equally rewarding relationship. The City of Lathrup Village certainly helped make my Grand Opening Celebration a huge success.

In addition to extensive aesthetic improvements that I have made to the building both inside and outside, I intend to enhance the exterior with upgraded landscape and signage to increase visibility and enhance the appearance of the building and the surrounding corridor. With my location directly on W Eleven Mile Road, my building is in a highly exposed location and I feel my improvements will greatly enhance my building and the surrounding area. I intend to proceed with both my landscape and signage projects immediately.

I would like to note, that in the event I am only eligible for one grant from the City, I would prefer the Sign Grant as ensuring visibility of my practice is more of an immediate need at this time.

I am grateful to the City of Lathrup Village for your consideration of this application.

Sincerely,

A handwritten signature in black ink, appearing to read "Doc Ray Hillenbrand". The signature is fluid and cursive, with the first name "Doc" being the most prominent.

Doc Ray Hillenbrand
Pro Chiropractic

SOUTH SIDE OF BUILDING / FACES W ELEVEN MILE

BEFORE



AFTER



SOUTH EAST CORNER OF BUILDING / FACES W ELEVEN MILE

BEFORE



AFTER

