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To: DDA Board of Directors
 From: Austin Colson, Director – Community & Economic Development/DDA Director
 Date: March 20, 2026
 RE: LVMF Family Fun Zone – Face Painters

Background

As part of the continued effort to enhance the family-friendly programming at the Lathrup Village Music Festival (LVMF), staff is proposing the inclusion of professional face painters within the designated family activity area for the 2026 event.

The festival is scheduled to take place on Saturday, September 12, 2026, with a planned rain date of Sunday, September 13, 2026. The selected vendors have confirmed their availability for both dates to ensure continuity of programming regardless of weather conditions.

Vendor Selection

Vendor Type	Company Name	Price per Hour	# of Hours	Total Price
Face Painting	Face Painters of MI	\$100/hr. face painter; \$110/hr. for temporary tattoo artist	4	Hourly rate + 20% Tip <u>Total \$840</u>
Face Painting	“Sookie”	\$140/hr. per face painter (2)	4	Hourly rate + 20% Tip <u>Total \$1,440</u>
Face Painting	Wild Raspberry Facepainting	\$165/hr. per face painter (2)	4	Hourly rate + \$140 tent set up fee + 20% Tip <u>Total \$1,752</u>

Evaluation of Quotes

The planning committee solicited proposals from multiple vendors to assess cost, capacity, and overall service quality.

“Sookie” provided two face painters for the 2025 festival, delivering reliable, professional service that was well received by attendees. Their proposal for 2026 maintains the same service level, ensuring continuity and sufficient capacity to meet anticipated demand.

Face Painters of MI submitted a lower-cost proposal, however, they are only able to provide one face painter for the event date. As an alternative, they proposed supplementing services with a temporary tattoo artist. While this provides an additional activity, temporary tattoos do not offer the same level of engagement or artistic value as face painting and could be provided by a volunteer.

Wild Raspberry Facepainting submitted a higher-cost proposal that includes additional fees, resulting in a total cost significantly above other options.

The planning committee recommends selecting a vendor capable of providing two face painters to maintain the level of service and attendee experience achieved during the 2025 festival. Staff also notes that outreach was conducted to identify additional vendors; however, face painting services are in high demand during the summer festival season, limiting availability.

Recommendation

Based on prior performance, service capacity, and overall value, staff recommends selecting “Sookie” to provide face painting services for the 2026 LVMF. This option ensures continuity of a well-received program element and supports a high-quality experience within the Family Fun Zone. Although, we are open to the DDA Board’s direction on the selection of the vendor.

Budget Impact

Funding for this activity is included in the FY27 LVMF budget and is fully funded through sponsorships, resulting in no impact on DDA general funds.

Suggested Motion:

“I move to approve the use of face painting vendors for the 2026 Lathrup Village Music Festival and authorize the DDA Director to finalize vendor arrangements with _____ in an amount not to exceed \$_____, consistent with the presented proposal.”