



Lathrup Village Music Festival

MINUTES

Tuesday, April 2, 2024 at 3:00 PM
City Hall Conference Room

1. Call to Order at 3:21 pm

Present: Brittany Dorsey, Mike Greene, Jason Hammond Adam Laurie, Susie Stec,
Lt. Mike Zang

Absent: Bob Beras, Lauren Beras,

2. Old Business

A. Confirm Event Date

There was discussion at the previous meeting regarding Kimmie Horne's event being held on the same day. The committee agreed to move forward with the August 10th date.

3. New Business

A. Updates

- Bob has been working on the artwork for the event. A png file will be developed. The banner and yard signs are being reworked for better legibility.
- Britt & Lauren will both work to secure vendors & will visit businesses in the district about participating. Same with food trucks,
- Adam is working on identifying & securing musicians; a call for artists has been made on social media. The committee is considering having a headlining musician and a headlining DJ. Thornetta Davis has verbally committed to the event and will be an afternoon headliner. Will also be asking Cast Iron Cornbread to return.
- 28 volunteers have signed up to assist in event setup and day-of.

- 5 – 6 police officers will be at the event plus 2 officers who will be on the road.
- A sponsorship packet has been developed and will be distributed this week.
- Discussion was had regarding parking constraints and possibly needing shuttle service.

4. Other Items

There was also discussion about doing something extra special for the residents; ideas included a gift basket with LVMF swag, raffle, and drink discount for residents. Committee will continue to discuss.

5. Adjourn at 4:13pm