



27400 Southfield Rd
Lathrup Village, MI 48076
(248) 557 - 2600
www.lathrupvillage.org

MEMORANDUM

To: LVDDA Board of Directors
From: Susie Stec, CED/DDA Director
Date: April 18, 2024
RE: Department/Director Report

In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly is submitted for your review.

Upcoming DDA Events

- Morning Business Mixer, May 14th, 8 -10 am (Location: Southfield)
- Plant Swap: May 18th, time TBD, LV Pavilion
- Southfield Road Corridor Clean-up: June 8th, time TBD
- Juneteenth Celebration: Unity in the Community, June 14th/15th
- LV Music Festival, August 10th, 12 – 9 pm
- Business Beautification Workshop, September 25th, 5 – 7 pm (Location: Oak Park)
- Succession Planning Workshop, November 14th, 8:30 – 10:30 am (Location: Lathrup Village)
- Holiday Business Mixer, December 4th, 4 – 6 pm (Location: Oak Park)

Past DDA Events

- Social Media/Marketing Workshop, April 9th, 8 – 10 am (Location: Southfield)
 - * Tri-City Partnership

Commercial Business/Property Updates

- 28901 Southfield Rd (Papa's Pizza & BBQ) – OPEN. Business sought variance for signage and was denied. Property owner is required submit for Site Plan Review and remove excess signage.
- 27300 Southfield Road –Permits have been pulled. Construction to begin in the next few weeks.
- 27411 Southfield Road (Jay Birds Bar & Grill) – New restaurant! The owner is working to complete renovations and expects to be open sometime in May.
- 27777 Southfield Road (Panera Bread) – OPEN. They received approval from the PC on April 16th to amend their PUD Agreement and install a monument sign.



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- 27601 Southfield Road (Surnow LV Center) – The contractor has begun seeking permits for construction.
- 26727 Southfield Road (BP Gas Station) – Received a favorable Special Land Use recommendation from the PC on April 16th to sell alcohol. They will appear before City Council on May 20th for final consideration.
- 27770 Southfield Road (Annie Lathrup School) – Conceptual plans were presented to the PC on April 16th. Surnow Company will take the comments to refine their design as desired.

Infrastructure

- SOCWA completed work in the 12 Mile at-grade meter pit.
- Resurfacing of Southfield Road is scheduled to begin April 29th and be completed by July.
- Alley & approach work has begun and is expected to be completed by Memorial Day.

Miscellaneous

- Staff is finalizing content for the standalone website. It is anticipated to launch at the beginning of April. It will be linked to the city's website to ensure users can locate all information.
- Planning Commission is beginning to explore ways to mitigate parking challenges throughout the district. They have expressed an interest in working more closely with the DDA.
- A funding request has been submitted to Sen. Gary Peter's office to support the Municipal Park Renovation project. Staff is still seeking additional funding.