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To: DDA Board of Directors  
From: Susie Stec, Director – Community & Economic Development /DDA Director  
Date: March 13, 2024  
RE: 2024 Flower Order

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The Beautification Committee spent the winter months exploring and discussing what to plant in the hanging baskets, front porch flowerpots, entrance pots, and gazebo pots. The general consensus was that we wanted to experiment with our flower varieties to see what will pack the greatest visual punch and be best suited for each of the different growing conditions.

While the DDA has purchased from English Gardens in the past, staff did reach out to other suppliers for pricing. Unfortunately, those suppliers do not carry many of the varieties favored by the Beautification Committee. The estimated cost to purchase the plants from English Gardens is \$4,500. This expenditure is in the FY 23/24 DDA Budget; \$5,000 has been allocated. Please note this expenditure does not include planting materials in the flower beds immediately surrounding City Hall.

***Suggested Motion:*** Authorize DDA Director to order flowers and plants for the hanging baskets, front porch pots, entrance pots, and gazebo pots from English Gardens for an amount not to exceed \$5,000.