



27400 Southfield Rd
Lathrup Village, MI 48076
(248) 557 - 2600
www.lathrupvillage.org

MEMORANDUM

To: LVDDA Board of Directors
From: Susie Stec, CED/DDA Director
Date: February 13, 2024
RE: Department/Director Report

In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly is submitted for your review.

Upcoming DDA Events

- Social Media/Marketing Workshop, April 9th, 8 – 10 am (Location: Southfield)
 - * Tri-City Partnership
- Morning Business Mixer, May 14th, 8 -10 am (Location: Southfield)
- Plant Swap: May 18th, time TBD, LV Pavilion
- Southfield Road Corridor Clean-up: June 8th, time TBD
- Juneteenth Celebration: Unity in the Community, June 14th/15th
- LV Music Festival, August 10th, 12 – 9 pm
- Business Beautification Workshop, September 25th, 5 – 7 pm (Location: Oak Park)
- Succession Planning Workshop, November 14th, 8:30 – 10:30 am (Location: Lathrup Village)
- Holiday Business Mixer, December 4th, 4 – 6 pm (Location: Oak Park)

Past DDA Events

- Time Management & Mastery Workshop, February 22nd, 8:30 am – 10:30 am
 - * Tri-City Partnership

Commercial Business/Property Updates

- 28901 Southfield Rd (Papa's Pizza & BBQ) – OPEN. Business sought variance for signage and was denied.
- 27300 Southfield Road –Site plans were approved at the February PC meeting. Construction to begin in the next few weeks.



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- 27411 Southfield Road (Jay Birds Bar & Grill) – New restaurant! They obtained Special Land Use approval by City Council and are now working on interior build-out and transferring of their liquor license.
- 27777 Southfield Road (Panera Bread) – OPEN. They will be seeking an amendment to the PUD Agreement to allow for the installation of a monument sign.
- 27601 Southfield Road (Surnow LV Center) – The contractor has begun seeking permits for construction.

Infrastructure

- 12 Mile to be closed just west of the gas station for a weekend at the end of March. SOCWA will be working in the at-grade meter pit.
- Resurfacing of Southfield Road is anticipated to begin mid-April/early-May to July. Staff is working with RCOC to arrange another public meeting with the businesses.
- Alley & approach work is planned from April to mid-June.

Miscellaneous

- Staff is finalizing content for the standalone website. It is anticipated to launch at the beginning of April. It will be linked to the city's website to ensure users can locate all information.
- Planning Commission is beginning to explore ways to mitigate parking challenges throughout the district. They have expressed an interest in working more closely with the DDA.
- A funding request has been submitted to Sen. Gary Peter's office to support the Municipal Park Renovation project. Staff is still seeking additional funding.