



Lathrup Village Music Festival MINUTES

Tuesday, March 5, 2024 at 3:00 PM
City Hall Conference Room

1. Call to Order at 3:05 pm

Present: Lauren Beras, Adam Laurie, Susie Stec, Lt. Mike Zang

Absent: Bob Beras, Brittany Dorsey, Jason Hammond

2. Old Business

A. LVMF Event Map

Stec informed the committee that there will not be a stage out front, as had been suggested. Lt. Zang indicated there were safety concerns and considerations with having any part of the event adjacent to Southfield Road. The event footprint will remain similar to last year's, though the layout will be adjusted to improve the overall flow. It was suggested to move the bar to under the pavilion and get new fencing that isn't construction barrel orange.

B. Sponsorships

A simple sponsor page has been developed and will be distributed as soon as possible. The goal is to cover the event costs.

C. Call for Artist

A Google Form is being developed and will be posted on the LVMF Facebook page, DDA & City websites and socials.

D. Staging/Lighting

Adam will begin exploring options for staging and lighting.

3. New Business

A. New Committee Member

Lt. Zang was introduced. Committee was informed that a board member will be asked to join the committee

B. Committee Member Roles

Roles will be further defined but generally the responsibilities will be broken down to:

Adam: bands, stage, lighting, and bar

Lauren & Brittany: volunteers, securing food trucks & local vendors, and social media

Lt. Zang: extra security/first responders, assisting on liquor license, and event layout

Susie: sponsorships, liquor license, approvals

C. Meeting Structure

Meetings will be monthly and limited to an hour.

4. Other Items

Committee expressed a desire to partner with Dog & Pony Show Brewing again, and to get the raw video footage from Jim Nelson. Committee also discussed where to increase parking. Will explore getting a shuttle to minimize on-site traffic.

5. Adjourn at 4:00 pm