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To: DDA Board of Directors

From: Susie Stec, Director – Community & Economic Development /DDA Director

RE: Municipal Park Renovation – Project Update

Date: January 18, 2024

As has been previously discussed, our collaborative application with Main Street Oakland County (MSOC) and 12 other DDAs for RAP 2.0 grant funding was unsuccessful. While this was certainly disappointing news for all involved, MSOC staff has been steadfast in their commitment to obtain approval from the Board of Commissioners to allocate ARPA funds in an alternative way. MSOC proposed a 40/60 split in which Oakland County will contribute 40% of the total project cost, leaving each participating community to cover the remaining 60%. Attached is the information MSOC presented to the Board of Commissioners. Ultimately, the Board of Commissioners agreed to the 40/60 and increased the total allocated ARPA funds to nearly \$5M.

While this is certainly great news from the county, it also has a significant impact on the overall funding of the project. Below is a snapshot of the original budget for the project.

Original Total Project Cost	\$838,342	Original Matching Funds	\$429,586
Estimated Landscaping	\$29,284	DDA	\$100,000
Estimated Parking Lot Reconstruction	\$386,355	City	\$100,000
Play Structure Estimate	\$422,703	Crowdfunding Goal	\$20,000
		MSOC - Original	\$209,586
		RAP 2.0 Grant Funding	\$419,171

Utilizing the 40/60 split with MSOC, it will be necessary to revise the overall project scope and secure additional outside funding sources to implement all elements of the Municipal Park Renovation. The city engineer has already provided a revised estimate of \$357,617 and a preliminary discussion has been had regarding an in-kind service donation.

A discussion has yet to occur with Snider Recreation, but a meeting has been requested. This is an area where we will be able to achieve some savings since the original quote was for all the bells and whistles. The goal remains to be a fully accessible play structure.

Lastly, additional thought will have to go into the landscaping surrounding City Hall. It would be wonderful to involve the numerous Master Gardeners that reside in the city. One idea to consider is “Adopt-A-Plots” in which residents may adopt a defined segment of the flowerbeds and it would be their responsibility to plant and maintain. This idea needs refinement, but this may be another excellent area in which savings may be achieved.

In terms of additional funding, a grant was submitted earlier this week for the GM Match on Main program. Funding awards will be announced in early 2024. If successful, this is a \$50,000 placemaking grant. Another grant for which the DDA will be submitting is the T-Mobile Hometown Grant; this, too, is a \$50,000 grant for placemaking. This grant accepts applications and makes awards each quarter.

Revised Project Cost	\$809,604
Estimated Landscaping	\$29,284
Estimated Parking Lot Reconstruction	357,617
Play Structure Estimate	\$422,703

Revised Matching Funds	\$526,803
DDA	\$100,000
City	\$100,000
Crowdfunding Goal	\$20,000
MSOC - Current	\$301,803
In-Kind Professional Services	\$5,000
CURRENT FUNDING GAP	\$282,801
?T-Mobile Hometown Grant	\$50,000
?GM Match on Main	\$50,000
Potential Funding Gap	\$182,801