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To: DDA Board of Directors  
From: Austin Colson – Community & Economic Development /DDA Director  
Date: October 18, 2024  
RE: LVMF – Stage Rental Agreement

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## Overview

The Third Annual Lathrup Village Music Festival (LVMF) is scheduled for Saturday, September 13, 2025. To ensure a successful event, we recommend entering into agreement with NV Rentals to provide the stage for the concert, this is the same provider that supplied last year's stage. We received praise for the quality of the stage and sound from the musicians who performed last year. The contractor will provide all required delivery, setup, and teardown of the stage. The expense for this contract will be covered entirely by sponsorship contributions.

Cost Comparison	
2024 Stage Rental	\$1,750
2025 Stage Quote	\$1,525
<b>Savings</b>	<b>\$225</b>

## Selection Criteria

Oakland County offers a complimentary portable stage for use by municipalities during outdoor events. After evaluation it was determined the county-provided stage would not meet the size, weight, or safety specifications needed for our headliner performances and production equipment. Consequently, we have focused our efforts on securing a commercial rental that fully accommodates the technical and spatial demands of this year's festival.

Pegasus Entertainment in Southfield was contacted on numerous occasions to provide a stage rental quote but, despite assurances, no quote was delivered. Multiple people communicated with this contractor eight times via email, text, and phone but no written quote could be obtained.

NV Rentals was selected again this year based on their proven track record and deep industry expertise. With roots dating back to the late 1960s in the Detroit market, NV Rentals has staged and outfitted major touring acts throughout the region. Their team not only delivers a high-quality platform but also takes the time to guide our staff through the “what’s and how’s” of festival staging. Through their close coordination with backline partners and direct outreach to our artists, they have ensured every technical detail is aligned with our performers’ needs and uphold the high standards of the LVMF.

NV Rentals will handle setup the day before, manage all sound, tech, and staging throughout the festival, and oversee breakdown the following day—giving us complete confidence in a smooth, professional production.

***Suggested motion:*** “I move to authorize the DDA Director to enter into agreement with NV Rentals to provide stage equipment for the Lathrup Village Music Festival, not to exceed \$1,525.”