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To: DDA Board of Directors
From: Austin Colson – Community & Economic Development /DDA Director
Date: July 18, 2025
RE: LVMF – Backline and Sound Equipment Agreement

Overview

The Third Annual Lathrup Village Music Festival on Saturday, September 13, 2025, requires professional backline and sound equipment to support our performers. We recommend entering into an agreement with Robert Jensen, who provided identical services for last year's festival with excellent results. The expense for this contract will be covered entirely by sponsorship contributions.

Provider Performance

During last year's event, Robert Jensen provided high-quality mixing consoles, line arrays, monitors, and cabling with unwavering reliability. His team handled setup the day prior, remained on site throughout the event for technical support, and completed teardown the following day—ensuring uninterrupted performances. This rate quoted is consistent with last year's package pricing, underscoring market stability and the absence of inflationary adjustments. Robert has worked closely with the team providing stage equipment (NV Rentals) over the course of many years. Robert's ongoing collaboration with NV Rentals for staging ensures cohesive and integrated audio support for our performers. Many of the acts at last year's festival spoke highly of the sound system and professional services provided by Robert.

Suggested motion: “I move to authorize the DDA Director to enter into agreement with NV Rentals to provide stage equipment for the Lathrup Village Music Festival, not to exceed \$5,700.”