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To: DDA Board of Directors  
From: Austin Colson – Community and Economic Development/DDA Director  
Date: February 20, 2026  
RE: Performance Agreement LVMF – Brendon Linsley

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### Background

The 4<sup>th</sup> Annual Lathrup Village Music Festival (LVMF) is scheduled for September 12, 2026, and planning efforts are well underway. The LVMF has become a signature downtown and community-building event, drawing residents and visitors while supporting local businesses and reinforcing the DDA's mission to promote economic vitality and placemaking.

Staff is requesting authorization to execute a \$1,200 performance contract with Brendon Linsley and to issue payment of their required \$600 deposit to secure the band for the festival date. Based on the band's dependability, strong audience appeal, and performances at all previous Lathrup Village Music Festivals, staff believes Brendon Linsley is exceptionally well suited to the goals and atmosphere of the event. Over the years, they have become a crowd favorite and are becoming regarded as the house band for the music festival.

### Financial Impact

The DDA has budgeted \$10,000 toward the cost of producing the music festival. Due to the festival being under budget during last year's production, sufficient funds are available within the music festival's general ledger expenditure account to cover the requested deposit. Consistent with prior years, staff anticipates that the full cost of the festival will ultimately be offset through sponsorships.

**Suggested Motion:** *"I move to approve the performance agreement for the Brendon Linsley in the amount of \$1,200, including authorization to issue a \$600 deposit, for their performance at the 4<sup>th</sup> Annual Lathrup Village Music Festival on September 12, 2026."*