



27400 Southfield Rd.  
Lathrup Village, Mi 48076  
(248) 557-2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

## MEMORANDUM

To: LVDDA Board of Directors  
From: Austin Colson, CED/DDA Director  
Date: August 15, 2025  
RE: Department/Director Report

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In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

### Upcoming DDA Events

- Food Truck Friday hosted by the Parks and Recreation Committee will feature *Wetzel's Detroit* and *Kona Ice*: August 22nd, 4:30pm-7:30pm (Location: City Hall).
- Developing a Business Plan: August 19th, 10am-12pm (Location: Community Room)
- Lathrup Village Third Annual Music Festival: September 13th, 12pm-9pm (Municipal Park)
- Using AI Tools in Small Business: September 16th, 8:45am-11am (Location: Waterford)
- Resources to Boost Holiday Sales Seminar: September 17th, 8:30am-10:30am (Oak Park)

### Past DDA Events

- Networking luncheon and public art exploration: August 12th, 10:30am-1pm (Location: Meet at the "SFLD" letters in front of Southfield City Hall)
- Southfield Chamber of Commerce Economic Vitality Breakfast: August 6th, 9am-10:30am (Location: Plum Hollow Country Club)

### Business/Property Updates

- 26600 Southfield Road (Holbrook Auto Parts) – Zoning Board of Appeals request for a variance to the city's zoning ordinance regarding signage size for principal wall signs has been received.
- 27320 Southfield Road (Lush Nails) – Interior build out is ongoing.
- 27330 Southfield Road (Vapor Shoppe) – Interior build out is ongoing
- 27700 Southfield Road (Annie Lathrup High School) – City Council will hold a public hearing on the review and consideration of an application for a workforce housing Payment in Lieu of Taxes (PILOT) for the property on September 15th, 2025, at 7:30 p.m. in the City Council Chambers.



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### **Infrastructure**

- Contractor selected to install HAWK traffic signal at Southfield Road and Kilbirnie Avenue is scheduled to begin work on August 18, 2025, with an estimated completion date of November 1, 2025.
- Final payment for FY25 alleyway improvements has been submitted to Finance for processing.

### **Miscellaneous**

- A grant in the amount of \$28,000 has been secured from the Michigan Economic Development Corporation (MEDC) for the updating of the city's comprehensive plan. The city received the grant due to the efforts spearheaded by Thomas Kennedy to recertify the city at a Redevelopment Ready Community (RRC) with the MEDC.
- The Historic District Commission Mural Approval has approved a new mural installation on the south side of City Hall in partnership with the Detroit Institute of Arts (DIA). A local artist has been selected, and work is scheduled to begin in spring/summer 2026.