



27400 Southfield Rd.
Lathrup Village, Mi 48076
(248) 557-2600
www.lathrupvillage.org

MEMORANDUM

To: LVDDA Board of Directors
From: Austin Colson, CED/DDA Director
Date: June 20, 2025
RE: Department/Director Report

In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

Upcoming DDA Events

- 2025 Juneteenth Celebration: June 19th, 6pm-10pm(Location: Southfield)
- Developing a Business Plan: August 19th, 10am-12pm (Location: Community Room)
- Morning Business Mixer: July (Location: Southfield)
- Lathrup Village Music Festival: September 13th, 1pm-9pm (Municipal Park)
- Resources to Boost Holiday Sales Seminar: September 17th, 8:30am-10-30am (Oak Park)

Past DDA Events

- End of School Summer Bash: June 13th, 4:30pm-7:30pm (Location: Municipal Park)
- MSOC Main Event: June 12th (Location: The Roxy – Rochester)
- Business Resources Training: May 28th (Location: Oak Park)
- Tree Committee - Arbor Day Planting: April 26th, 11am-1pm (Location: Municipal Park)
- Succession Planning Training: April 30th, 10am-12pm (Location: Community Room)
- Earned Sick Time Act: March 25th (Location: Meeting Place Room)
- SEED Lending: March 26th (Virtual)
- LVMF Fundraiser: March 13th, 6-11:00pm (Location: Dog & Pony Show Brewing)



27400 Southfield Rd.
Lathrup Village, Mi 48076
(248) 557-2600
www.lathrupvillage.org

Business/Property Updates

- 27000 Southfield Road (Discount Tire) – Remodel of interior to update sales and office areas.

Infrastructure

- Two of the three High-Intensity Activated Crosswalk (HAWK) signals have gone live.
- The multiyear alleyway repaving project for FY25 is nearing completion.

Miscellaneous

- The all-volunteer tree planting event held on June 7 and 8 was a resounding success. A total of 30 volunteers participated in planting 50 new trees throughout the community. This project was made possible through generous support from the DTE Foundation, along with matching funds from the Parks & Recreation Committee. The dedication and teamwork from our volunteers made this effort both efficient and impactful, contributing to a greener and more vibrant city.
- We are currently in the process of revising the City's parking requirements in the commercial districts and are actively seeking input from business and property owners. Your feedback will help guide updates that better reflect current needs and support future growth. If you're interested in participating or sharing your thoughts, please reach out to the DDA office.