

SWAG GRAB



Southfield

DOWNTOWN DEVELOPMENT AUTHORITY



Southfield
the center of it all™



GET READY TO SHOP SMALL



Shop Small Swag Sponsored by
Genisys Credit Union

SMALL BUSINESSES

Southfield and Lathrup Village small businesses are invited to pick up promotional materials that your business needs to be ready for preholiday shopping promotions and contests that begin November 1, 2026!



Event details



Tuesday
October 20, 2026



11:00 AM - 2:00 PM



Greenfield Plaza | 22555 Greenfield Rd | Southfield

COME FOR THE SWAG
STAY FOR LUNCH!

Event Highlights

FREE LUNCH

Enjoy free lunch from Egg Roll Diva
Hosted by Southfield
Downtown Development
Authority

SHOP SMALL SWAG

Free promotional
materials + restaurant
gift card giveaway!

LOCAL GEM PHOTO OPPS

Create content to
promote your
business!

Drop in any time between 11 AM - 2 PM!