



City of Lathrup Village
27400 Southfield Road
Lathrup Village, MI 48076
www.lathrupvillage.org | (248) 557-2600

APPLICATION FOR COMMITTEES, COMMISSIONS, & BOARDS

Date of Application: 01/19/26

Please check the committee for which you are applying:

- | | |
|---|---|
| <input type="checkbox"/> Board of Review | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Downtown Development Authority (DDA) | <input type="checkbox"/> Parks & Recreation Committee |
| <input type="checkbox"/> Historic District Commission | <input type="checkbox"/> Tree Committee |
| <input checked="" type="checkbox"/> Communications & Engagement Committee | <input type="checkbox"/> Other: _____ |

Name: Chuck Snelling

Address: 27211 Meadowbrook Way, Lathrup Village MI 48076

Phone: 248-463-0696 Street, City, State, Zip Email: Chuck6823@gmail.com

Are you at least 18 years of age: YES ☒ NO ☐

Are you a registered voter in Lathrup Village: YES ☒ NO ☐

Have you been a resident of Lathrup Village for 1+ years: YES ☒ NO ☐

A resume/CV is required with your application. Additionally, please include a letter that covers any additional information that clearly states your qualifications for serving on the committee you selected and why you believe you are the best fit to serve Lathrup Village.

Signature: Chuck Snelling Digitally signed by Chuck Snelling
Date: 2026.01.19 13:37:35 -05'00'

Date: 01/19/2026

Applicants must be in good standing with the City to be eligible for committee, commission, or board appointment. Any outstanding violations or payments associated with the applying individual or individuals' property may result in the submitted application being rejected.

Return completed application to:
Lathrup Village – City Clerk, 27400 Southfield Road, Lathrup Village, MI 48076

Charles (Chuck) Snelling

Chuck6823@gmail.com
248-463-0696

Dear Lathrup Village City Council,

I would like to submit my application to serve as a volunteer on the new Communication & Engagement Committee created by Council, to address issues and improve communications with residents, businesses and community partners.

I have lived in Lathrup Village for 25 years and care deeply about the community and would like to give back in some way, and I feel this new committee would allow me to do so - using my personal and professional skills.

I have a degree in Communications, and extensive experience in marketing. As a manager and team leader, I have to listen, motivate, think creatively, and make decisions with colleagues that can best help achieve desired goals. I can bring that same commitment to this committee.

I have also have extensive volunteer experience and am passionate about serving the community and making it a better and more rewarding place for all to live, work and enjoy. It would be a privilege to serve in this capacity.

I appreciate your time and consideration.

Sincerely,

Chuck Snelling

Charles (Chuck) Snelling

248-463-0696 | Chuck6823@gmail.com | Lathrup Village, MI

Summary

Experienced Credit Manager with strong communication and analytical skills. Expertise in managing credit assessments and monitoring credit lines to promote growing accounts receivables, while protecting company assets and balancing risk management. Committed to delivering exceptional client service while achieving maximum operational efficiency.

Experience

InnoVera Media | Troy, MI 48076

Credit Manager | 04/2006 - Present

- *Managed credit assessments for new customer accounts and existing clients.
- *Analyzed credit reports to determine customer creditworthiness and risk levels.
- *Communicated with clients regarding payment terms and outstanding balances.
- *Collaborated with sales teams to resolve customer credit issues effectively.
- *Assessed customer creditworthiness based on financial reports, payment histories, and credit references.
- *Evaluated credit applications and established and adjusted credit limits in accordance with established company guidelines.

Citibank | Troy, MI

Branch Manager | 09/1996 - 02/2006

- *Managed daily branch operations, ensuring compliance with bank, state and federal policies.
- *Developed branch marketing strategies to attract new customers effectively.
- *Managed cash processes to ensure accuracy and security.
- *Conducted performance evaluations and provided feedback and mentoring to employees.

Skills

Effective Communication skills, Problem Solving, Team Leadership, Client Relationship Management, Customer Engagement

Education

Miami University of Ohio

Communications

B.A. in Communications / English

Activities

- *Volunteer Docent at the Detroit Institute of Arts
- *Subcommittee chair of Communications and Marketing for the National Docent Symposium conference.